

I NEED YOU NOW

IF I GIVE MY HEART TO YOU

MUSKRAT RAMBLE

WHITHER THOU GOEST

PAPA LOVES MAMBO

OOP SHOOP

HOLD MY HAND

CARA MIA

I CAN'T TELL A WALTZ FROM A TANGO

MAMA DON'T CRY AT MY WEDDING

I WANT YOU ALL TO MYSELF

FANNY

HOPELESSLY

FORTUNE IN DREAMS

IT WORRIES ME

THE THINGS I DIDN'T DO

TONIGHT'S THE NIGHT

NOT AS A STRANGER

LITTLE THINGS MEAN A LOT



EXCLUSIVE FEATURES

KAY STARR - The All American Girl Preview Hi-lites From "White Christmas" Six Best-Liked Singers In Show Business



PRESENTED THROUGH YISTAVISION



Your fondest White Christmas dreams are coming true as Bing and Danny team for the first time, singing and dancing with Rosemary

and Vera-Ellen, to put across those nine terrific new Berlin tunes. And you'll never forget Bing's soul-warming singing of "White Christmas"!

G CROSBY *



Color by TECHN A Paramount Picture



DEAN JAGGER · IRVING BERLIN

ROBERT EMMETT DOLAN • MICHAEL C

Dances and Musical Numbers Staged by Robert Alton . Written for the screen by

NORMAN KRASNA, NORMAN PANAMA and MELVIN FRANK

The HIT PARADER BAND WAGON OF A Charlton Freature

HOLD MY HAND

JACK LAWRENCE RICHARD MYERS So this is the kingdom of heaven, So this is the sweet promised land. While angels tell of love Don't break the spell of love. Hold my hand So this is the garden of Eden, In dreams it was never so grand. Let's never leave again, Adam and Eve again. Hold my hand. This is the secret of what bliss is, For bliss is what your kiss is. At last I understand! So this is the kingdom of heaver And here on the threshold we stand, Pass through the portal now, We'll be immortal now Hold my hand! Copyright 1950 by Fred Raphael Music, Inc.

CARA MIA

Cara mia why must we say goodbye?
Each time we part,
My heart wants to die.
My darling, hear my pray'r,
Cara mia fair
Here are my arms,
You alone will share.
All I want is you for evermore,
To have, to hold, to love, adore.
Cara mia mine
Say those words divine,
I'll be your love
Till the end of time.
Copyright 1954 by Leo Feist Inc.

FROM A TANGO

At HOFFMAN DICK MANNING

I can't tell a waltz from a tango,

I never know what my feet are gonna
do:

I can't tell a waltz from a tango, Darling, when I dance with you.

The music sounds inviting, dear And you are so exciting, dear; But ev'rytime I hold you near, I seem to lose my sense of rhythm When your check is next to mine.

If this is love, it's new to me,
Oh, won't you give some clue to me?
I don't know what you do to me,
I seem to lose my sense of rhythm
When your check is next to mine.

I know the dance steps, old and new, I've even won a prize or two;
But when I steal a kiss from you,
I seem to lose my sense of rhythm
When your check is next to mine.
Copyright 1954 by Harman Music Inc.



IF I GIVE MY HEART TO YOU

IMMIE CRANE AL JACOBS JIMMY
BREWSTER

If I give my heart to you,
Will you handle it with care?
Will you always treat me tenderly
And in ev'ry way be fair?
If I give my heart to you,
Will you give me all your love?
Will you swear that you'll be true to
me

By the light that shines above?

And will you sigh with me when I'm sad,

Smile with me when I'm glad, And always be as you are with me tonight.

Think it over and be sure.

Please don't answer 'til you do.

When you promise all these things to me

Then I'll give my heart to you Copyright 1953. 1954 by Miller Music Corp.

MUSKRAT RAMBLE

RAY GILBERT EDWARD "KID" ORY Shufflin', shufflin', shufflin' down, Ramblin', scramblin', headin' for town,

Rustlin', bustlin', buzzin' around, Happily awaitin' at the station, Look at that train, number seven-onine,

Huffin' and puffin' and comin on time;

Who do you think's about to 'rive? The band they call "The Dixieland Five."

They're gonna play that Muskrat Ramble tune,
You've never heard it played,
Join in the big parade,
All together now, one and two,
Join the happy throng,
Feel the beat of that ramblin',
scramblin' Muskrat song.

Shufflin' right on down,
Headin' right for town,
Buzzin' all aroun'
Happily awaitin' at the station,
Look at 709 comin' right on time,
Who do you think's about to 'rive?
The band they call "The Dixieland
Five."

Copyright 1926, 1937, 1950 by George Simon, Inc.

I NEED YOU NOW

IMMIE CRANE AL JACOBS
If I ever needed you. I need you now, I can't remember when I've ever been so blue. If I ever needed love. I need it now, I feel so all alone I don't know what to do. No day or night goes by When I don't have my cry, I feel like I could die From wanting you I can't ease my aching heart, But you'd know how; If I ever needed you I need you now Copyright 1953 by Miller Music Corp.

OOP SHOOP

GUNTER TAYLOR

Oop shoop be do be do be do be Oop shoop be do be do be do be Oop shoop be do be do be do Come on baby and treat me right tonight

Come on baby and make me know your might

You know baby I need your love tonight

I don't deny I tell in love with you Baby right from the start But if you ever decide to leave You'll break my heart Come on baby what makes you so

Oh baby you make my life complete Come on baby I need your love tonight.

Copyright 1954 by Flair Publishing Co.

FANNY

HAROLD ROME Only you, long as I may live, Fanny, Fanny, Fanny. You, long as I may live, Fanny, if I could love. That's what I would say. But my heart isn't mine to give, Fanny, Fanny, Fanny. No, no, not mine to give, Fanny, for it is gone, given long away. To the sea, my one love In her gray green clothes, Deep with wonders beyond the shore; To the isles 'neath the winds Where the spice wood grows. I must know them all, or sleep no Here's a boy with no heart to give,

Here's a boy with no heart to give, Fanny, Fanny, Fanny. Not worth one tear you'll cry, Fanny, oh, Fanny, goodbye! Copyright 1954 by Harold Rome. Chappell & Co., Inc. By arrangement with Florence Music Co.



Charles Atlas
Awarded the
title of "The
World's Most
Perfectly Developed Man." a complete "pecimen of man-hood that today I hold the title, "The World's Most Per-fectly Developed Man."

WHAT'S MY SECRET?

When you look in the mirror and see a healthy, husky fellow smiling back at you—then you'll be astonished at how fast "Dynamic Tension" gets results!

"Dynamic Tension" is the easy, natural method that you can practice in the privacy of your own room—just 15 minutes each day—while your scrawny chest and shoulder muscles begin to swell . . those spindly arms and legs bulge . . and your whole body starts to feel full of zip, self-confidence, new energy!

FREE My 32-Page Illustrated Book Yours —Not for \$1 or 10c—But FREE



Send NOW for my famous book, "Everlasting Health and Strength." 32 pages, packed from cover to cover with actual photographs and valuable ad vice. Shows what "Dynamic Tension" can do, answers vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! So don't put it off—send the coupon to me personally: CHARLES ATLAS, Dept. 285-N, 115 East 23rd St., New York 10, N. Y.

CHARLES ATLAS, Dept. 285-N, 115 East 23rd St., New York 10, N. Y.

Send me — absolutely FREE — a copy of your famous book, "Everlasting Health and Strength"—32 pages, crammed with photographs, answers to vital questions, and valuable advice. This book is mine to keep, and sending for it does not obligate me in any way.

Name .	(Please	print	or	write	plainly)	
Address						

City State Zone No.

Charlton Publication

NORMAN SILVER, ED LANE	Editors
ED KONICK	Ass't Editor
CHAD KELLY, EILEEN McGRATH	Art Directors
ED BAKER	Publicity

FEATURES-

-	the state of the s	2861
	APPLEWHITE, Charlie	28
	CLOONEY, Rosemary	12
ı	COLE, Nat King	16
ı	COMO D	12
ı	COMO, Perry	
	CROSBY, Bing	12
	CROSBY, Gary	28
ı	DAY, Doris	12
	FISHER, Eddie	12
1	FOUR ACES	20
		12
1	PAGE, Patti	
	SHAW, Georgie	28
	STARR, Kay	5
	STEWART Bob	28
	STEWIEL BOD IIII	
-	Complete to The Act	6
	Caught In The Act	00
	Disc Jockey Platter Patter 22	-23
	Fan Club Fan Fare 18	-19
	Letters To The Editor	10
	Music Staff, The	8
	On The Upbeat	24
1	G' Det Libed Cingons In Char	W 7
	Six Best Liked Singers In Show	10
	Business	12
-	Tall, Dark And Handsome	28
	White Christmas (Movie)	14

	songs—	
	ALL I WANT IS ALL THERE IS	
	AND THEN SOME	
-	AND THEN	26
1	AU REVOIR	27
	BELIEVE ME	25
	BOY WANTED	29
	BURN 'EM UP	
	BY NOW	17
	CARA MIA	3
	CLOSER, CLOSER, CLOSER	24
	DANIEL THE COCKER SPANIEL	
	DO ME GOOD, BA-BABY	
	(DON'T LET THE) -KIDDYGEDDIN	8
	FAME AND FORTUNE	32
	FANNY	
	FOR YOU, MY LOVE	
	FORTUNE IN DREAMS	
	GIVE ME THE RIGHT	30
	HAJJI BABA	9
	HEAVEN WAS NEVER LIKE THIS	25
	HEY THERE	20
	HOLD MY HAND	3
	HOPELESSLY	7
	I CAN'T TELL A WALTZ FROM	
	A TANGO	
	I CRIED	
	I HAVE TO TELL YOU	26
	I NEED YOU NOW	
	I WANT YOU ALL TO MYSELF	
	I WONDER WHAT'S BECOME	

OF SALLY 26

Public	ity
IF I GIVE MY HEART TO YOU I' YOU SEE ME CRYING I'M A FOOL FOR YOU IN THE CHAPEL IN THE MOON-	3 30 29
LIGHT IT WORRIES ME IT'S A WOMAN'S WORLD I'VE GOT MY EYES ON YOU	7 8
JAMBO WEST OF ZANZIBARJULIE'S RAINBOW	10
LILA LITTLE THINGS MEAN A LOT LOVE IS A CIRCUS LUCKY JOE	7 21
MADONNA, MADONNA MAGIC CIRCLE, THE MAMA, DON'T CRY AT MY WEDDING	15
MUSKRAT RAMBLE	15
NEARER MY LOVE TO MENOT AS A STRANGER	13 10
OLAY, OLAY ONCE MORE ONDINE ONE MORE TIME ONLY GIRL I'LL EVER LOVE, THE OOP SHOOP OTHER SIDE OF THE STORY, THE	32 32 15 32 8 3
PA PA PA PA PAPA LOVES MAMBO RAIN, RAIN, RAIN	20 7
SABRINA SH-BOOM SHAKE, RATTLE AND ROLL SKOKIAAN SMILE STOP (PROCEED WITH CAUTION) SWEDISH RHAPSODY	27 15 32 13 10
THAT WAS MY HEART YOU HEARD THAT'S WHAT YOU'VE MADE ME THERE'S A SMALL HOTEL THEY WERE DOIN' THE MAMBO	27
THINGS I DIDN'T DO, THE THIS IS THE THANKS I GET THREE COINS IN THE FOUNTAIN THRILLED TONIGHT'S THE NIGHT TRUE LOVE AND TENDER CARE	32
VENI-VIDI-VICI	11
WABASH CANNON BALL WHEN YOU'RE IN LOVE WHITHER THOU GOEST	26 29 7

YOUR HEART, MY HEART 13

ZIPPITY ZUM (I'M IN LOVE) 21

HIT PARADER published monthly by Charlton Publishing Corporation. Editorial and executive offices, Charlton Building, Derby, Conn. Entered as Second Class Matter April 24, 1943 at the Post Office at Derby, Conn., under the Act of March 3, 1879. Subscription \$3.00 yearly. Price per copy 25 cents, Vol. XIII, No. 2, January, 1955. Copyright 1954 by Charlton Publishing Corp. Printed in the U.S.A. Not responsible for loss or non-return of unsolicited manuscripts, songs, Authorized for sale in the U.S., possessions and Canada only.

Member Audit Bureau of Circulations. For Advertising Information Write PUBLISHERS REPRESENTATIVES, 1472 Broadway, Suite 315, New York 36, N. Y.



KAY STARR

If we had to choose from among today's crop of popular singers one who exemplifies most perfectly the spirit of America, we'd have to stick with Miss Kay Starr. This great melting pot of ours depends on persons of every race, creed and color for its greatness—and it is our opinion that no other modern-day vocalist can match Kay's cosmopolitan background. That's what we mean when we say Kay Starr is an "all-American girl."

To begin with, the charming young thrush's life's blood could hardly be more American. For Katheryn Starkes was born July 21, 1922, at Dougherty,

was born July 21, 1922, at Dougherty, Oklahoma, of Iroquois, Cherokee, Chocktaw Indian and Irish ancestry. When Kay was three, her family moved to Dallas, Texas, where she attended grade school and began compating in ameteur, singing contests. attended grade school and began competing in amateur singing contests before she reached her teens. The little gal with the big throaty voice won every contest she entered and was offered a thrice-weekly radio show over WRR, Dallas, (unsalaried) at the early age of eleven. On her program Kay specialized in popular songs, but evenings found her completely reversing her style by joining the "Light Crust Dough Boys" for some cowboy singing — a typically

the "Light Crust Dough Boys" for some cowboy singing — a typically American form of music.

At the age of thirteen Kay moved with her parents to the heart of the Southland — Memphis, Tennessee — where the Starkes still reside. In Memphis she changed her name professionally to Kay Starr, joined Station WREC as soloist and remained on the staff throughout her years at Memphis Technical High School, During the summer vacation preceding Memphis Technical High School, During the summer vacation preceding her junior year at school, the bright young "Starr" came under the tutelage of Joe Venuti and sang with his band for a month. Then she joined Bob Crosby's outfit, with whom she broadcast the first Camel radio show

from New York City—in "Yankeeland." (Kay was 15 at the time).

Upon finishing high school at 17,
Kay rejoined Venuti's orchestra and toured with him for two years, 1939 through 1941. When Joe's group disbanded because of World War II, she returned to Memphis for a visit with her parents. Later on when Joe and her parents, Later on, when Joe and Sally Venuti went out to California, Kay accompanied them, staying at their San Fernando Valley ranch for

their San Fernando Valley ranch for six months as she prepared to continue with her vocal career.

And what a career it's been! After a brief stint with Charlie Barnet's band in 1943, Kay shook off a throat infection that kept her inactive for two years and began touring the night club circuit as a single. Almost immediately, people the country over began to take notice of this talented gal from the Sooner State, and bookings at the country's better spots were the result. By 1947, Kay had "arrived" and signed a recording pact with Capitol in September of that year Now for the past seven years, with Capitol in September of that year. Now, for the past seven years, she's been turning out such hit platters as "Bonaparte's Retreat," "Wheel Of Fortune," "Side By Side" and "Allez-Vous-En," Kay's new coupling, "Fortune In Dreams" and "Toy Or Treasure," is a definite two-sided

Getting back to Miss Starr's all-American qualities, we ought to point out that one of her particular talents is blues-singing-a prime Negro contribution to American culture. Then, on the personal side, we might make mention of the fact that her favorite types of food include Chinese, Italian

types of food include Chinese, Italian and Spanish dishes.

Well, by now you can see that Kay Starr is a real "voice of America." That's why we can't help but agree with maestro Joe Venuti's opinion of his buxom brunette protege: "She's just the best, that's all."



FARN AT HOME WHILE LEARNING

FREE SAMPLE LESSON shows how easily you can become a professionally trained practical nurse by home study in a short time. NO HIGH SCHOOL NEEDED No age limit

FOR FREE LESSON and FULL INFORMATION .

MAIL COUPON Post Graduate Hospital School of Nursing 3D15 Auditorium Bldg., Chicago 5, III.



Aunt Eleanor says, "You can get 3 attractive Jewelry Gifts for only 50c each".







NEW CHARM BRACELET with 12 charms





SPECIAL S1.25 THIS AB
SOFTY No. C.O.D 'S

IASH ENGRAVING CO.

487 BROADWAY, Dept. R-96, NEW YORK 13, N. Y.

CAUGHT in the ACT



Johnnie Ray (R) and d.j. Martin Block like Ray's "Papa Loves Mambo" disk



Sol Handwerger, Betty Madigan, Charlie Hasen and Shirley Harmer (all affiliated with MGM Records) celebrate Betty's release, "That Was My Heart You Heard"



Howard Miller interviews Jack "Dragnet" Webb (L) on his NBC disk jockey show, with Miller's wife — the beauteous June Valli — joining in on the doings



Sinatra, Gig Young, Ethel Barrymore and D. Day celebrate Ethel's birthday



Nanette Fabray and Vera-Ellen pose for shots on "White Christmas" set



Comedian Danny Thomas has a wonderful time signing autographs for the kids after leaving the ABC-TV studios. Danny's new video show is tops with young and old

WHITHER THOU GOEST

Whither thou goest I will go. Wherever thou lodgest I will lodge. Thy people shall be my people, my

Whither thou goest I will go. For as in that story long ago, The same sweet love story now is so. Thy people shall be my people, my

Whither thou goest I will go.
Copyright 1954 by Kavelin Music Corp. Sole selfing and licensing agent Hill & Range Songs, Inc.
International Copyright Secured. All rights reserved. Used by permission. Sole and exclusive
right of public performance for profit controlled
by Brenner Music, Inc.

MAMA, DON'T CRY AT MY WEDDING

HELEN HUDGINS

Mama, don't cry at my wedding Don't let him see you in tears Mama, just give us your blessing In spite of your doubts and your

Maybe he'll just bring me heartaches But you'll never know when I'm blue Mama, don't cry at my wedding Smile when I whisper, "I do." Copyright 1954 by Acuff-Rose Publications

HOPELESSLY

JACK RICHARDS ED PENNEY
ROBERT MELLIN

Hopelessly I long for you, With a heart that's been breaking in

I love you so even though I don't stand a chance.

Hopelessly I dream of you, Though I know they'll never come true.

I'm alone, so alone with my last romance.

There's one thing in this world That only broken hearts can learn. There's nothing in this world so lonely

As loving and not being loved in return.

Carelessly you played a part, Fooling me right from the start, Leaving me, just to be hopelessly in

Copyright 1954 by Robert Meltin Inc.

I WANT YOU ALL TO MYSELF

(Just You)

ROY CARROLL JOHN KOCH I want you all to myself, just you And, darling, nobody else will do You're like an angel from above You've captured all my love Tho' you may never know Where you are I want to go And ev'ry night when the moon is

And all the stars light the lonely sky No other one I'm longing for No other do I adore

And funny the way it seems I can't keep you out of my dreams,

just you. Copyright 1952 and 1954 by Skidmore Music Co. Sole selling agent, Shapiro, Bernstein & Co., Inc.

PAPA LOVES MAMBO

Papa loves mambo, mama loves mambo Look at 'em sway with it, Gettin' so gay with it, Shoutin' "olay!" with it, wow! Papa loves mambo, mama loves mambo,

Papa does great with it, Swings like a gate with it, He loses weight with it, Now he goes to she goes fro He goes fast she goes slow He goes left she goes right Papa's lookin' for mama But mama is nowhere in sight! Ooh! papa loves mambo mama loves mambo

Havin' their fling again Younger than spring again Feelin' that zing again, wow! Papa loves mambo, mama loves mambo,

Don't play the rhumba and don't play the samba

Cause papa loves mambo tonight.
Copyright 1954 by Shapiro, Bernstein & Co., Inc.

LITTLE THINGS MEAN A LOT

EDITH LINDEMAN CARL STUTZ Blow me a kiss from across the room, Say I look nice when I'm not; Touch my hair as you pass my chair, Little things mean a lot. Give me your arm as we cross the street,

Call me at six on the dot; A line a day when you're far away, Little things mean a lot. Don't have to buy me diamonds and

Champagne, sables and such; I never cared much for diamonds and peares,

But honestly, honey, they just cost money.

Give me your hand when I've lost the way,

Give me your shoulder to cry on; Whether the day is bright or gray Give me your heart to rely on. Send me the warmth of a secret smile | . To show me you haven't forgot, For now and forever, that always and

Little things mean a lot. Copyright 1954 by Leo Feist, Inc.

IT WORRIES ME

CARL SIGMAN FRITZ SCHULTZ-REICHEL It worries me you seem to be unhappy And that worries me.

I hate to think that maybe I have made you blue.

Just what did I do? Was I mean to you? Wish I knew I worry so. If anything is wrong I have the right to know.

So while I hold you close and kiss you tenderly,

Tell it all to me darling can't you see Anything that worries you worries me. Copyright 1952 by Edition Kasparek GMBH., Munich, Germany. Copyright 1954 by ABC Music

Win Friends, Popularity with Little Tricks of Everyday Talk

A publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity. The details of this method are described in a fascinating booklet, "Adventures in Conversation," sent free on request.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business. at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint more readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet which will be mailed free to anyone who requests it. The address is: Department 1651, Conversation Studies, 835 Diversey Parkway, Chicago 14, Ill. A postcard will do.



MARSHALL ART STUDIOS
Dept. TTJ, 3723 Fullerton Ave., Chicage 47, 58.



FREE PHOTO
Studio portrait of your favorita Sinaing on Movie STAR DIRECT FROM
HOLLYWOOD.

FREE: 35 additional pictures illustrated in catalog listing all STARS.

STAR STUDIOS, Dept. HP-15 Box 46222 Hollywood 46, Calff.

Design SMART LOOKING CLOTHES

LEARN AT HOME—SPARE TIME Fascinating field. Design own wardrobe at considerable eaving. Gain experience designing for others. It may lead to thrilling career—even a shop of your own some day. Basic "learn-by-doing" course under guidance of qualified teachers provides excellent starting point for a career, Send for free booklet, "Adventures in Dress Design."

NATIONAL	SCH	OOL C	F DR	ESS	DESIGN	
835 Diversey Parkwa	y	Dept.	1651		Chicage	14, III.

tures in Dress	Design," and	full particulars.	Ververa
Name			
1.1			



Hi Everybody:

Here we are again with another issue of HIT PARADER Magazine—and believe it or not, we just made the deadline, too. HIT PARADER reporters had to travel up and down this big country of ours to get the low-down on the stars.

In New York we paid a visit to the Four Aces, and we can't possibly tell you what a fabulous time we had with those four wonderful men of song. We got the inside dope on just why the Aces love to sing so much.

Later we visted some 150 disc jockeys in 37 of our 48 states, and finally, through a tabulation of the votes, found out who the six best liked vocalists in the show business world are. The voting was carried on over a period of nearly three weeks.

Our foreign correspondent way over in Paris had a tough job fighting through the crowds of people to get some action photos of Nat "King" Cole, but somehow managed to succeed. The King is as popular throughout Europe as he is here in the U.S.

We have our "Letters To The Editor" page, and you folks sure do have some wonderful suggestions which we are definitely taking into considera-tion. Also, thanks for the compli-ments on our mag; it makes us real happy!

Coming to your local theater soon is a great new Paramount motion picture that you'll be talking about for a long time. The title is "White Christmas," and it features a star-studded cast headed by Bing Crosby, Danny Kaye, Rosemary Clooney and Vera-Ellen. In this issue we're offering you a "sneak preview" of the flick, with action shots of the stars. Be sure not to miss "White Christmas"—it's a swell movie!

More fan club listings, with more pictures, and a real interesting story on lovely Kay Starr are contained in this month's HIT PARADER; plus our "Disk Jockey Platter Patter" page, where we hear from six of the nation's top record spinners. These great fellows really know what the score is, and their views sure are enlightening to all of us, "On The Upbeat" presents to you three up-and-coming, new, young stars. And then coming, new, young stars. And then for all the girls we have the "Tall, Dark And Handsome" page, which not only has big pictures of four handsome young men of song, but also a bit of their life histories. The boys are Charlie Applewhite, Georgie Shaw. Bob Stewart and Gary Crosby.

Many more features, along with the current top songs, round out this edition—which we hope you'll like. Be seeing you next month.

IT'S A WOMAN'S WORLD

SAMMY CAHN CYRIL MOCKRIDGE It's a woman's world when she's in love,

It's a woman's world his kiss can make her glow

And that's what makes it so. Her happiness proves.

It's a woman's world stars dance above, It's a lovely world his footstep at the

Just proves it more and more. His hopes, his dreams and his ambitions,

All the ups and downs she'll gladly share.

She'll give her all without conditions When he looks around she'll be there. It's a woman's world ask any man, It's a woman's world and he's so glad

For when it's hers it's his. It's a woman's world But only because it's his. Copyright 1954 by Twentieth Century Music Corp. Rights throughout the world controlled by Robbins Music Corp.

JAMBO WEST OF ZANZIBAR

GEORGES SIGARA

Jambo! happy meeting you, Jambo! that's "how do you do?" Jambo! is the greeting you, Will get just West of Zanzibar. Jambo! when you say, "hello!" Jambo! also when you go. Jambo! wish you needn't though, They say just West of Zanzibar,

To see you will always be a pleasure, A lovely treasure for my memory To leave you will always be a sorrow, Let's hope tomorrow will bring you to

To find you is all I ever asked for, Sweet friendship last for the rest of my days.

I'll be true and you will always know it, I'll always show it in so many ways.
Copyright 1954 by Bluebird Music Co. Sole selling agent Leeds Music Corp.

THE ONLY GIRL I'LL EVER LOVE

JERRY SAMUELS BARRY PARKER ALAN

The sparkle in a glass of wine, The glow of stars above, Reminds me of her eyes that shine, The only girl I'll ever love. The lustre of a satin dress, The touch of velvet gloves, Reminds me of her warm caress, The only girl I'll ever love. I love her with a tenderness, That few will ever know; For I still kiss the lips in dreams, I kissed so long ago. I know she'll never set me free, The one I'm dreaming of, I know that she will always be The only girl I'll ever love. Copyright 1954 by Goday Music Corp.

(Don't Let The) KIDDYGEDDIN

SUNNY SKLAR HAL DICKINSON ACKERS ANDREW I came home from work A little late last night, Pushed my tired body thru the door. Put my little key away And lit the light. Suddenly I heard somebody roar, "hey!"

Don't let the kiddygeddin (meow), The kiddygeddin (meow), the kiddygeddin. Because if you let the kiddygeddin

Then I gotta get up and let the kitty get out.

The lion at the circus got into a rage, Busted thru the bars so big and loud. So the frightened trainer jumped into the cage,

Locked the gate and pleaded with the crowd, "hey!"

Tommy found a pretty little skunk

Loved his shiny coat of black and white.

When he tried to bring him in the house to play,

Mama locked the door and screamed

with fright, "hey!"
Copyright 1953 by Linwood Music Co. Copyright
assigned 1954 to Sherwin Music Inc.

THREE COINS IN THE **FOUNTAIN**

SAMMY CAHN JULE STYNE Three coins in the fountain, Each one seeking happiness, Thrown by three hopeful lovers, Which one will the fountain bless? Three hearts in the fountain, Each heart longing for its home, There they lie in the fountain Somewhere in the heart of Rome. Which one will the fountain bless? Which one will the fountain bless? Three coins in the fountain, Through the ripples how they shine Just one wish will be granted One heart will wear a valentine. Make it mine! Make it mine! Make it mine! Copyright 1954 by Robbins Music Corp.

FOR YOU, MY LOVE

RICHARD MULLAN JOHN KEYWORTH TOLCHARD EVANS

For you, my love I'd walk from here to a star

Just to be where you are No mountain would be too high to climb to reach you

I'd travel the sands of time for you, My love I'd cross the stormiest sea Just to be by your side And if you seek the rainbow's end

I'll make the journey too Just for you, my love. Copyright 1954 for all countries by Sydney Bron Music Co. Sole selling agent Shapiro, Bernstein & Co., Inc.

FORTUNE IN DREAMS

HAL STANLEY RAYMOND KARL
I've got a fortune, a fortune in dreams
That's how I measure my treasure of
schemes.

I'm never blue if I can pretend, I wouldn't take a million for the dreams that I spend.

With only day-dreams to last me till night,

I get along and I'm doin' alright, I haven't got a bankful, but I'm thankful to say,

I've got a fortune in dreams put away, I've got a fortune in dreams.

I get along and I'm doin' all right,
I've learned to love the things in life
That money cannot buy,
That's why I see the sun
And not the clouds up in the sky,
I haven't got a bankful, but I'm thankful to say

I've got a fortune in dreams put away, I've yot a fortune in dreams.

Copyright 1954 by Starstan Music Corp. Sole selling agent Music Dealers Service Inc.

THE THINGS I DIDN'T DO

IRA KOSLO FRED JAY IRVING REID
I never said, "I love you,"
As I should have done.
I never told you, "darling, you're the
only one."

Will I go on regretting now My whole life through The things I didn't do.

I never held my arms around you long enough.

I never dared to make my kisses strong

I never dared to make my kisses strong enough.

Will I go on regretting now my whole life through

The things I didn't do. I was too much afraid.

I was too much afraid, afraid to get burned

In a one way romance.

So now I'm alone; too late have I learned

I never gave love a chance.

But if there is an answer to my ev'ry prayer,

If you can find within your heart that you still care,

I'll gladly spend my life just making up to you

The things I didn't do.

Copyright 1954 by Hill & Range Songs, Inc. International Copyright Secured. All rights reserved.

Used by permission.

THE OTHER SIDE OF THE STORY

JOE MARSALA

Listen to the other side of the story, Before you say that we're through. Listen to the other side of the story, Before you decide what to do. Just a word or two of explanation, So simple and clear, And you'll learn that you just can't

And you'll learn that you just can't believe

All the things that you hear.
So, listen to the other side of the story, (my story)

And say you're mine.
Copyright 1954 by Beatrice Music Co.

HAJJI BABA

NED WASHINGTON DIMITRI TIOMKIN Hajji Hajji Hajji Hajji Hajji Baba Hajji Baba (oh oh) Hajji Baba Hajji Baba Hajji Baba He was always in love, in love, in love.

Come to my tent oh my beloved,
Bring me your lips warm as the sun,
Hear my lament oh, my beloved,
Come to my arms oh, wonderful one!
Enter my heart and stay there
forever.

Lost in the spell of stars up above And we'll be like the man Hajji Baba, Always in love always in love!

Give me your kiss oh my beloved, Hold me so close hold me so tight, Let us forget oh, my beloved, Ev'rything else, and live for tonight! Deep in each soul carefully hidden, There's a desire to be indiscreet, Hajji has said when love is forbidden, Love is so sweet, love is so sweet! Copyright 1954 by Remick Music Corp.

TONIGHT'S THE NIGHT

JOHN SCHROEDER ABNER SILVER
Tonight's the night, the moon is
bright,

Your eyes excite, your lips invite,
And I have quite a yen tonight
To hold you tight with all my might.
The stars appear and volunteer
To bring us sheer delight, my dear.
So cuddle near and have no fear,
As long as we're together here.
Madly, I love you madly,
I'm like a ship that's lost at sea
without you,

I could never be without you,
Badly, I need you badly,
And you can betcha when I getcha,
I will never letcha go.
So, before the stars are out of sight,
I want your arms around me tight.
'Cause if there ever was a night
When sweet romance and love is
right,

Darling, tonight's the night! Copyright 1954 by Valando Music Corp.

THAT WAS MY HEART YOU HEARD

BENNIE BENJAMIN GEORGE WEISS
Did a gentle breeze caress you
And whisper sweet and tender words?
Well, there's something I'll confess to;
That was my heart you heard!
Did a babblin' brook impress you
With a melody just like a bird?
Did an April shower bless you?
That was my heart you heard!
Was a weepin' willow cryin'
For a taste of your charms?
That was really my heart sighin'
For a place in your arms!
Did a daisy say, "I love you!"
Well, please remember ev'ry word;
When that daisy said I love you
That was my heart you heard!
Copyright 1954 by Valando Music Corp.









Sylvia Bufalo

Paulyn Bowen

Dear Editor:

I have enjoyed HIT PARADER for a long time now, but October's issue was really tops. I especially liked your write-up on "What Makes Como Click." Perry rates high on my list.

I am a junior at Xavier High School, and HIT PARADER is "The" magazine with us. We also think "Letters To The Editor" is a wonderful idea.

Sincerely, Sylvia Bufalo 1434 N. 9th St. Louis 6. Mo.

Hi There:

I was just sitting here listening to the "Tulsa Ballroom Show," which comes from KRBG, in Tulsa, Okla., with Joe Knight as the "bossman."

I always keep the latest issue of HIT PARADER on hand because I like to sing along as the music is played, and your mag has all the top songs in it.

Your magazine is truly wonderful, so you keep up the good work and keep 'em coming.

Paulyn Bowen 505 E. Walnut Cushing, Okla.

Dear Editor:

I am a regular reader of HIT PAR-ADER, and I think it's great.

I am a student at Parsons Jr. College, in my Freshman year, and I certainly think it would be a wonderful idea to have a "pen pal page" if at all possible.

Best of luck, Mary Martinez 1930 Morton Parsons, Kansas





Sammy Kouchins

Mary Martinez

Dear Editor:

My mother has used the HIT PAR-ADER magazine for a long time, for she used to be a band vocalist and your mag provided her with the words to all the songs.

I would like to start a fan club for Eartha Kitt, and I certainly would appreciate hearing from anyone who would like to help.

> Best wishes, Sammy Kouchins 508 N. 8th St. Hopewell, Va.

Dear Editor:

I think the HIT PARADER is a "real crazy" mag. In other words, I like it and wouldn't miss an issue.

I'm happy to say I've started a fan club for Dorothy Collins, It is just getting started, and anyone who is interested in joining can write to me

Sincerely,
Dennis Bradley
619 Lakewood Road
Pensacola, Fla,





Shirley Ann Lynn

Dennis Bradley

Dear Editor:

I would like to let you know you have another satisfied reader; for I have been a constant reader of HIT PARADER for the past four years.

I'm an amateur singer and have appeared on television and radio, and this is where HIT PARADER has helped so very much.

I enjoy all of your features, especially the articles on the top stars.

Good luck,
Shirley Ann Lynn
Lazy "J" Ranch
R.F.D.
Coulterville, Calif.

SMILE

JOHN TURNER GEOFFREY PARSONS
CHARLES CHAPLIN

Smile, tho your heart is aching, Smile, even tho' it's breaking, When there are clouds in the sky, You'll get by, if you smile Through your fear and sorrow, Smile and maybe tomorrow, You'll see the sun come shining thru

for you.
Light up your face with gladness,
Hide ev'ry trace of sadness,
Altho' a tear may be ever so near,
That's the time you must keep on

trying,
Smile, what's the use of crying,
You'll find that life is still worthwhile.

If you'll just smile
Copyright 1954 by Bourne, Inc.

NOT AS A STRANGER
JOHN SCHROEDER ABNER SIEVER
Not as a stranger, not as a friend,

I come as a lover to ask for your hand. Your ev'ry desire will be my command, I stand here before you, My heart in my hand.

To all my happiness you hold the key Life will be meaningless,

Till you come to me.

Not as a stranger, not as a friend,
But as one who will love me,
And be mine till the very end.

Copyright 1954 by Ben Bloom Music Corp.

MADONNA, MADONNA

Madonna, Madonna, I kneel at your shrine tonight;

Look down on me, please, from up above,

Tell me how did I hurt the one I love? For she's gone, gone away;

I don't know where
And the ache in my heart is too much
to bear!

Madonna, Madonna, I long for her so tonight;

Look down from above and hear my

Will you bring back the one I leve to me?

Lead me out of the storm into the sun,

Let me right any wrong I might have done.

Madonna, Madonna, hear my pray'r!
Copyright 1954 by Oxford Music Corp.

JULIE'S RAINBOW

Julie's rainbow may seem imitation, But in her imagination it's shining bright,

For Julie is a dreamer And her dreams all play a part Of making ev'ry wish come true, If only in her hopeful heart. Julie's rainbow is filled with joy and

laughter,
It's the feeling you feel
After a storm at night.
And I know, for when I kissed here
All my cares went floating by,
For suddenly I could plainly see,
Julie's rainbow shining in the sky!
Copyright 1954 by Sheldon Music, Inc.

VENI-VIDI-VICI PAUL FRANCIS WEBSTER JERRY LIVINGSTON
Once a young Italian boy At the festival of spring In the town of Napoli Fell in love so happily And filled with joy This boy began to sing:

Veni vidi vici, veni vidi vici The moon above was yellow Music all around her In my arms I found her I was a lucky fellow. Veni vidi vici, veni vidi vici She won my heart completely Heaven dressed in satin As they say in Latin I came, I saw, I conquered. Down by the shores of sunny Italy. In our little rendezvous we kissed And then we:kissed and kissed again Exactly like the Romans used to do.
Veni vidi vici, veni vidi vici
Now chapel bells are ringing Hand in hand we're headin' for a happy weddin' And that's the story of a girl and boy in love.

Copyright 1954 by Hawthorne Music Corp.

I'VE GOT MY EYES ON YOU

I've got my eyes on you, I've got my eyes on you, I've got my eyes on you, See ev'rything you do I've got my eyes on you. The way you wiggle when you walk The way you wiggle when you walk, The way you wiggle when you walk Would make a hound-dog talk, I've got my eyes on you. I had a dream last night that I held

you tight, I dreamed you kissed me tenderly, It was only a dream, but as strange as

it seems, I thought that you belonged to me,

I want you all day long, I want you all night too. Go ev'rywhere you go, do ev'rything you do,

I've got my eyes on you.

When you do the Eagle Rock, When you do the Eagle Rock When you do the Eagle Rock You stop the hands on the clock I've got my eyes on you. I've got a brand new car Parked on the Avenue, I've got some money too. Got ev'rything but you, I've got my eyes on you. I know just where you go, And the folks you know, I know ev'rything you do, Baby I'll make a bet, that I'll get you

And your good lovin' too, I've got my eyes on you, I've got my eyes on you, You look so doggone fine, I'm gonna make you mine, I've got my eyes on you.

Copyright 1954 by Progressive Music Co., Inc.



"Who'd believe I was ever embarrassed by PIMPLES!"

New! Clearasil Medication

DIMPLE

SKIN-COLORED

HIDES PIMPLES WHILE IT WORKS

Doctors' clinical tests prove this new-type medication *especially* for pimples really works. In skin specialists' tests on 202 patients, 9 out of every 10 cases were cleared up or definitely improved while using CLEARASIL.

Amazing starving action. CLEARASIL actually starves pimples because it helps remove the oils that pimples "feed" on. And CLEARASIL's antiseptic action stops the growth of bacteria that can cause and spread pimples. Skin-colored to hide pimples and end embarrassment. Greaseless, stainless...pleasant to leave on day and night for uninterrupted medication.

America's largest-selling specific pimple medication...because CLEARASIL has helped so many boys, girls and adults. GUARANTEED to work for you as it did in doctor's tests or money back. 59¢ and 98¢. At all druggists.

TRY FOR A FREE 2-YEAR ART SCHOLARSHIP WORTH \$295.00

Imagine how you'll feel one day soon, if you get a telegram reading "Congratulations. Your drawing wins you complete 2-year home study

It could happen! You've a chance to win free art training from Art Instruction, Inc., world's greatest home study art school, in this contest. All you have to do is draw the girl's head, five inches high. It's an easy way to find out if you've moneymaking art talent, and it may start you on an exciting career! You've nothing to lose—everything to gain. Mail your drawing today!

AMATEURS ONLY!

Our students not eligible. Make copy of girl 5 ins. high. Pencil or pen only. Omit lettering. All drawings must be received by December 31, 1954. None returned. Winners notified.

NAME....



ART	11	12	TR	U	CTI	ION,	INC	

STUDIO

500 S. 4TH ST., MINNEAPOLIS 15, MINNESOTA

(PLEASE PRINT)

Please enter my attached drawing in your December contest.

___AGE__

ADDRESS_____

PHONE____

ZONE COUNTY___

OCCUPATION

THE SIX BEST-LIKED SINGERS IN SHOW BUSINESS



Selling a million records, making movies and appearing on radio and TV are one thing, but winning the lasting friendship and admiration of lasting friendship and admiration of the people one associates with in attaining these goals is something else indeed. Of course, every top personality in show business is endowed with above-average charm and friendliness—they could hardly have reached the "big time" without these attributes. Still, it always makes for interesting discussion to try and pick out certain stars as the "best liked" in the trade. That's what HIT PARADER had in mind when it put the question, "Who Are The Best Liked Singers In Show Business," to 150 of the nation's leading disc jockeys.

After careful tabulation of the returns, we found that the names of six of your current favorites kept popping up more often than any others. The six "best liked" popular artists today — according to our d.j. friends—are Rosemary Clooney, Doris Day, Patti Page, Perry Como, Bing Crosby and Eddie Fisher. And HIT PARADER'S correspondents are treated with the utmost courtesy and friendliness by them at all times.

Let's now take a brief look at the six poll-winners individually and see what makes them so admired by those who know them.

We might do well to begin with Perry Como, for years a leading light the people one associates with in at-

We might do well to begin with Perry Como, for years a leading light in the music world—and one of show business' most respected family men. Perry's been married to the former Roselle Belline since 1933, and the Comos make their home on Sands Point, Long Island, with their three children: Ronnie 14, David 8 and Terri 7. For all his success Perry maintains as unassuming and downto-earth as your neighborhood barber -which he once was if you happen to come from Canonsburg, Pa.

If you had to choose one popular

If you had to choose one popular singer who's been a constant applause getter throughout the past two decades, you'd have to stick with Bing Crosby. Like Perry Como, Bing's easy, relaxed mannerisms both on and off the stage make him tops with everyone with whom he comes into contact. Moreover, if Bing were the type who let fame and fortune go to his head, you could hardly blame him, as he's among the wealthiest men in the country today, But the Crosby greatness try today. But the Crosby greatness is enhanced by "Der Bingle's" pre-occupation with such things as his sons' welfare, his golf game and his loyalty to his friends. He's a regular

guy.

Rounding out our trio of well liked crooners, we have young Eddie Fisher. Although Eddie hasn't been around as long as Bing or Perry, his rise to fame has been nothing short of spectacular—all the more reason why he should be complimented for keeping a level head. Everyone has a good word to say about the boy who makes friends just as naturally as hit records.

On the distaff side, Rosemary Clooney comes in for her share of honors quite justly. A country gal from Maysville, Ky., who made good in show business, Rosemary has lost none of those folksy qualities which are so

necessary for putting people at ease. Her many fans feel that she's the greatest, while her fellow performers would prefer to work with no one else. Rosie's gracious and modest in everything she does and insists that actor-husband Jose Ferrer owns all the talent in the family.

Pert Doris Day is one of those persons who just bubbles with friendliness and vitality. Doris feels that happiness is contagious, and if she's feeling good — well — why shouldn't everyone else? That's why people really enjoy being in "Dodo's" company. The gal lives every minute of her life to the fullest; and the words "conceited," "snobbish" and "temperamental" just don't exist in her peramental" just don't exist in her vocabulary.

vocabulary.

And now we come to "The Singing Rage," Miss Patti Page, who's as easy-going and pleasant as they come. Patti hasn't an enemy in the world, taking her great success in stride and never forgetting an old friend. Every summer she throws a large pienic in upstate New York at which people from all phases of the music biz can relax and enjoy themselves. A great singer, a charming hostess and a fine person—that's Patti Page.

Now that you've had a glimpse into

Person—that's Patti Page.

Now that you've had a glimpse into the personalities of these six wonderful persons, you can easily see why the disc jockeys—and everyone else in the popular music business—loves them. They're easy to work with, fun to be with and equally hospitable to friends and strangers. They're the "Best Liked Singers In Show Business."

SKOKIAAN

(South African Song)

TOM GLAZER AUGUST MSARURGWA Skokiaan, Skokiaan, Skokiaan Skokiaan ho ho far away in Africa Happy, happy Africa They bang a bongo and they singo They have a ball and really go Skokiaan ho ho take a trip to Africa Any ship to Africa Come on along and learn the lingo Beside a jungle bungalow. The hot drums are drumming The hot strings are strumming And warm lips are blissful They're kissful of Skokiaan! Ho ho if you go to Africa Ho ho if you go to Africa Happy, happy Africa You'll linger longer like a kingo Right in the jungle-ungle-o.

Skoki, Skoki, Skokiaan Okey dokey anybody can Skoki, Skoki Man oh! man oh! man you bang a bongo and singo In hokey pokey Skokiaan. Copyright 1952 (Mss) Gallo Africa Ltd. Copyright 1954 by Shapiro, Bernstein & Co., Inc.

NEARER MY LOVE TO ME

ERVIN DRAKE JIMMY SHIRL A cablegram from Cairo saying
"Darling miss you so!"
A card from Sweden where you went

to ski

They're all I have to cling to While you're gone they bring you Nearer my love to me!

A turban from Calcutta and a brandy from Bordeaux,

A record of your voice from Tripoli Your photo from Milano smiling on

my piano Nearer my love to me!

How many times have I caressed Things that were blessed by your touch. How many nights full of unrest

Hoping you miss my touch as much. I got your note from Holland "Off to Venice, then it's home!" But Venice is romantic as can be So, let no arms enfold you "Til again I hold you nearer my love to me!

Copyright 1954 by Dartmouth Music Inc.

LILA

Lila wears her love like a lovely gown Lila wears her love like a golden

The proudest peacock couldn't be as proud as she

Lila says she looks that way Because she's loved by me Lila wears her love like a banner bold She does that because once she was told

Nothing in this world is more beautiful to see

Than a woman who's loved And Lila is loved by me.
Copyright 1954 by Garlock-Scherer Music Inc.

RAIN, RAIN, RAIN

J. McCONOLOGUE

Rain rain rain rain rain Rain rain rain rain Well-a didn't it rain, children God's gonna send the waters from

He's gonna raise his heaven up higher It's gonna rain.

Well stop! great God! Stop still and listen

My God walked down by the brimy

Beheld the evil of the sinful man Declared that he would destroy the land

He spoke to Noah, Noah stopped He said Noah I want you to build an

I want you to build it big and strong Build it three hundred cubic long. Thirty high and fifty wide It's gotta stand that rain and tide Well rain children

God's gonna send the waters from Zion

He's gonna raise his heaven up higher It's gonna rain.

Well after God told him a-what to do Noah began to cut and hue

The ringin' of the saw cried, "Judgement'

The ringin' of the hammer cried, 'Sinner repent''

A hundred years he hammered and sawed

Buildin' the ark by the grace of God. After the foundation was laid He hued the timber and the Ark was made

Oh Noah oh Noah oh Noah oh Noah Rain rain rain rain rain

Oh Noah didn't it rain My Lord then the wind did blow, The Ark did rock Noah couldn't find nowhere to dock My God spoke, he whispered low Showed of Noah where he wanted

him to go, He said look-a here Noah, the rains done stopped

I want you to land on the mountain

He showed ol' Noah a rainbow sign Well rain rain rain rain rain Oh Noah didn't it rain? Rain rain rain rain rain Oh Noah didn't it rain. Copyright 1954 by Maple Leaf Music Pub. Co.

YOUR HEART, MY HEART
CARL SIGMAN OLIAS WEISS
ROTHENBURG Your heart, my heart, Two hearts with one desire, Your lips, my lips, Kisses that burn like fire. Here are my arms to sigh in, Let's realize the dreams that lie in Your heart, my heart, Two hearts just meant for love. Copyright 1953 by Tempoton Verlag, Hans Sikorski, Hamburg, Germany. Copyright 1954 by ABC Music Corp.

BLONDE HAIR is worth \$1,000,000

Will You Pay IO¢ a Week to Bring Out Its True SHINING, RADIANT COLOR

with this New Shampoo Made Specially for Blondes?

Now, without tints, rinses or ugly bleached look, you can safely give your hair the radiant blonde color men love, BLONDEX the new 11-minute "creamy" home shampoo contains ANDIUM for extra-lightness and shine. Instantly removes dingy film that makes hair dark. Washes blande hair shades lighter, Gives it lovely lustre. Safe for children's delicate hair. Get BLONDEX today at any 10g, drug or department store,

™ Up to A \$10 Studio Value \$1 **™** Special Get-Acquainted Bargain! Any Size PHOTO COPIED BILLFOLD Size Pictures S

SILK FINISH, DOUBLE WEIGHT PORTRAIT PAPER AND EVERY PICTURE DECKLE EDGED.

DECKLE EDGED.

BILLFOLD SIZE PICTURES are used by thousands of students, teachers, job-seekers, pen-pals, radio artists and actors. Truly a photographic bargain of bargains, Simply mail your favorite photo with \$\frac{1}{2}\$ and \$20\$ BILLFOLD SIZE pictures printed on silk finished, double weight portrait paper with every picture beautifully deckie edged, will be rushed back to you with your original photo. No delay Work completed within 2 days. Order as many units of 20 billfold size from your favorite picture as desired. Please enclose cash, check or money order with your photo today

MOVYLAND STUDIOS

Dept. 410 M, 211 W. 7th St., Des Moines 2, Iowa MARKAL MARKA MARKA MARKAL MARK

RUW! LEARN TO PLAY GUITAR
BY RECORDS! Practice with an expert
BY RECORDS! Practice with an expert
User in twice as fast!

Just listen and learn! Hear your
guitar lessons played correctly
on records by Ernest Caudill,
nationally known guitarist, practice with him! No previous musical knowledge necessary Four
records, 8 sides, tell you how
hold standard guitar, tune it, strike chords, etc. Equal to
24 private lessons. Yours for only \$9.95 if you act now
ORDER TODAY Postpaid except COD Money back
guarantee. **NOW! LEARN TO PLAY GUITAR**

MIDWEST MUSIC STUDIOS

804 Grand Avenue Dept. HP-1 Kansas City 6, Mo.



FREE! FREE!

MOVIE STAR

HOLLYWOOD FILM STAR CENTER

HANDS TIED? -because you lack a HIGH SCHOOL DIPLOMA

• You can qualify for an American School Diploma in spare time at home! If you have left school, write or mail coupon for FREE booklet that tells how. No obligation of any -- OUR 58TH YEAR----

AMERICAN SCHOOL, Dept. 7-181 Drexel at 58th, Chicago 37, Illinois

Please	send	FREE	High	School	booklet.	
Name					• • • • • • •	

Address.....



MAMBO IN THE MOON-LIGHT

BUDDY KAYE JULES LOMAN RENE TOUZET Mambo, mambo in the moonlight In the moonlight it's a thrill! If the moonlight doesn't get her You can bet the mambo will!

Have you a girl who don't treat you nice.

Her heart is just like a cake of ice; Maybe she's not the romantic kind, You can make her change her mind,

Now there are girls who are very shy, They never kiss but they'd like to try; Here is a new kind of recipe, And it works like T.N.T. just

You found the girl that you'd like to

But she wants somebody else instead; You'll be the one shopping for the

If you learn to do one thing, just

Now you can see what the mambo means,

Don't stay at home with your magazines

You're gonda find your romance somehow,

If you do the mambo now, just.

Copyright 1954 by Southern Music Pub. Co., Inc.

ONDINE

ROBERT MELLIN ULPIO MINUCCI One night, just like a dream, A goddess rose from the water And I beheld Neptune's daughter, Ondine.

A spell came over me As I stood breathless before her. I couldn't help but adore her, Ondine. I felt her hand caress me, And for a moment I knew paradise. The waves echoed her name, The tide kept rising and falling. She heard a distant voice calling, "Come back to me" And then lovely Ondine went back to

the sea.

Copyright 1954 by Robert Mellin Inc.

STOP

(Proceed With Caution)
SID TEPPER ROY C. BENNETT
Soft shoulders, dangerous curves Soft shoulders, dangerous curves. Soft shoulders, dangerous curves, Stop! proceed with caution.

There's danger lurking out here. Hey, stranger, better stay clear Soft shoulders, don't get too near Stop! proceed with caution.

When you take her out in the moonlight

And there's love in the air, Though her eyes may give you the green light,

Take care, better beware of those.

Copyright 1954 by Ross Jungnickel, Inc. International Copyright Secured. All rights reserved.

Used by permission.

SH-BOOM (Life Could Be A Dream)

JAMES KEYES CLAUDE FEASTER CARL FEASTER FLOYD F. MCRAE JAMES EDWARDS Hey nonny ding dong alang alang alang.

Boom ba-doh, ba doo ba doo. Life could be a dream, sh-boom, If I could take you up in Paradise up above, sh-boom.

If you would tell me I'm the only one you love,

Life could be a dream, sweetheart, Hello, hello again, sh-boom, And hopin' we'll meet again, Oh, life could be a dream, sh-boom, If only all my precious plans would come true, sh-boom.

If you would let me spend my whole life lovin' you,

Life could be a dream, sweetheart. Ev'ry time I look at you something is on my mind.

If you'd do what I want you to, Baby, we'd be so fine.

Oh, life could be a dream, sh-boom, If I could take you up in Paradise up above, sh-boom.

If you would tell me I'm the only one that you love, Life could be a dream, sweetheart... Sh-boom sh-boom, ya da da da da Da da da da da. Sh-boom sh-boom, ya da da da da Da da da da da. Sh-boom sh-boom, ya da da da da Da da da da da, sh-boom. Copyright 1954 by Hill & Range Songs, Inc. International Copyright Secured. All rights reserved. Used by permission.

THE MAGIC CIRCLE

BENNIE BENJAMIN GEORGE WEISS You've heard of the magic circle The one they reserve for those Who deserve a prize To get in the magic circle Well! you've got to be the winner, you realize!

When you're in the magic circle You feel like a child When you hear the wild applause; You stand in the magic circle Your life is so sweet, The world is completely yours!

Well! I've been competing, And what a race, dear! The wonderful prize was your many charms;

The others were leading, until your face, dear,

Kept urging me on and on and on Into your arms!

Now I'm in the magic circle I want you to know the feeling is so divine;

Cause here in the magic circle My dreams have come true like magic and you are mine! Copyright 1954 by Laurel Music Corp.



TALK - SING - PLAY

JVER YOUR RADIO WITH the

sewest REAL RADIO MIKE

ttaches in a jiffy—FULL IN

STRUCTIONS GIVENI SWELL

or "Parties" — "Cut in' on

or "Kid" regular network pro
grams or put on YOUR OWN
RREADIO STOAD TO WITH THE

RREADIO BROADCASTING LES
JONS GIVEN with each mike

t pay postman \$5.99 C.O.D. plus

and we pay postage! RADIO MIKE

u by mail — GUARANTEED

th HP-1 KEARNEY. NEBR.

from us by Dept. HP-1

Send No Money 3 for \$150

PROFESSIONAL ART STUDIOS 544 S. Main, Dept. 1435-A, Princeton, III.









Thousands have learned to play this fast, easy A-B-C was You, too, can play melodies with BOTH hands, with minutes! With the amazing invention, the patented AUT MATIC CHORD SELECTOR, there's nothing to it. It aut matically guides your left hand to every base chord. The matically guides your left hand to every base chord, the matically guides your left hand to every base chord, the particle of th

DEAN ROSS PIANO STUDIOS, INC., Studio 7401
45 West 45th 5t., New York 36, N. Y.
Send Plano Course of 30 lessons. 50 songs inPatented Automatic Chord Selector Dn delivery will ray
postman just \$2.98 plus postage. If not delighted, may
return Course in 10 days for purchase orice retund
The Automatic Chord Selector is mine to keep

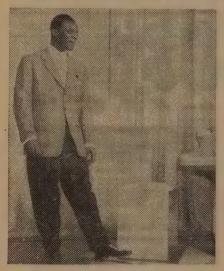
Address No APO, FPO, or Foreign COD's



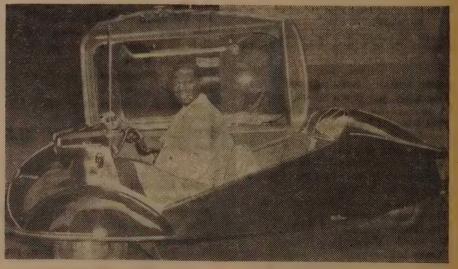
Nat went to Hollywood and starred in a movie with Jane Powell and Farley Granger. The "King" spins a few stories, while the three stars take time out



A king-sized European pipe for the "King" of song is modeled by Nat



Nat turns dancer and does a few steps before introducing his new Capitol disk



A great collector of foreign cars, Nat startled New York traffic with his little German-made auto that he shipped over from Europe. He just about fits into the car



One of the truly great song stylists of our time, Nat also does wonders with the eighty-eight. He has some terrific records out on his piano-playing ability alone



A "king of all trades". Nat takes over the bongo drums during an appearance

THEY WERE DOIN' THE **IMAMBO**

DON RAYE SONNY BURKE I went a-ridin' home down to Santa

There's been a lot of changes since I been away

I went to have a dance at the old dance hall,

Where they were havin a ball. They were doin' the mambo What the heck is a mambo? They were doin' the mambo While I just stood around I used to be a dance hall dandy, But it seems since I been gone

There's an awful lot of changes.

I don't know what's goin' on.

I looked around the place for my best gal Flo

I asked a lot of people for my best friend Joe

Nobody seemed to know where my two friends were,

Except that he was with her They were doin' the mambo Well, they called it the mambo They were doin the mambo While I just stood around. I used to be a dance hall dandy, I knew all there was to know I knew this-a-way from that-a-way, But which way did they go?

I got a big surprise on the patio I found my gal a-huggin' with my best friend Joe, And when they turned around And they looked my way They smiled and shouted "olay!" They were doin' the mambo Well, it looked like the mambo They were doin' the mambo While I just stood around.

I figured it was time that I took a ride But couldn't find my horse where I left him tied,

He found a little filly that he liked a

And you believe it, or not, They were doin' the mambo Even horses do mambo? They were doin' the mambo While I just stood around.
Copyright 1954 by Mayfair Music Corp.

BY NOW

JOE LUBIN BOB MARCUS By now you've forgotten what I look

By now I'm a thing of the past. By now you've probably found someone new

Who means more to you than I used to do.

By now you've forgotten all those kisses

That I still remember somehow. But in spite of your feelings for me I'd give the whole wide world to see

You, passing right by now.
Copyright 1954 by Stratton Music Inc. Sole selling agent Sheldon Music, Inc.



all your school chums to join now!

Delight your classmates, friends, and relatives with genuine LARGA-PIC wallet photos. Printed on the finest silk finish double-weight paper, LARGA-PIC wallet photos are made by the world's foremost wallet photo producer. Naturally your satis-

VALUE OF A	LIFETIME faction is completely guaranteed or your money back.
	LARGA-PIC, BOX Z-19, BROOKLINE 46, MASS. Please enroll me in Charlie Applewhite's fan club. I enclose \$
7231	CITY ZONE STATE

OF PICTURE

MAIL THIS COUPON

AY FOR THE



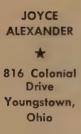
Four Lads Fan Club



LORETTA
ZAYDELL

*
4700 Central
Detroit 10,
Michigan

The Gaylords Fan Club





Johnnie Ray Fan Club



MIKE
FARRINGTON

★
Rt. 2, Box 884
West Chicago,
Illinois

Hilltoppers Fan Club

BOBBIE
MASON

R. No. 3
Mayfield,

Kentucky



Four Lads Fan Club



The Gaylords Fan Club

MAUREEN
TEDESCHI

41 Carroll St.
Milford, Mass.



Jo nnie Ray Fan Club



SANDRA
WISNESKI

*
Mont Clare,
Penna.

Perry Como Fan Club

ELLIE
GLASSMAN

**

239 Central Park
West
New York 24,
N.Y.



Four Lads Fan Club



BARBARA
PETKOV

**

635 Elizabeth
Avenue
Elizabeth, N.J.

Jo nnie Ray Fan Club

ALICE
MARTIN

3305 Broadway
New York 31,
New York



Killtoppers Fan Club



BETTY
KELLY

*
488 West 1st St.
Bloomsburg,
Penna.

Perry Como Fan Club

JANET
NIELSON

Dean Court
Rutherford,
N.J.





Crew Cuts Fan Club

Patti Page Fan Club



ROSEMARY
CAHILL

**
19 East Main St.
Macedon,
New York



NADINE
BUCKEL

*
203 E. 6th St.
Erie,
Penna.

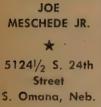
Larry Grayson Fan Club



SUSAN
DRAPKIN

41 Lott Ave.
Brooklyn 12,
New York

Kay Starr Fan Club





Four Aces Fan Club

BUNNY
POVERMO

274 Mott St
New York 12,
New York



Alan Dean Fan Club

JOAN
NILON

**

286 California
Avenue
Providence 5,
R.I.



Betty Clooney Fan Club



SUE
ROTHENBERG

*
115 Central Park
West
N.Y.C. 23, N.Y.

Glann Taylor Fan Club



MRS. PAUL
CURRY

*
P.O. Box 387
New Haven,
Conn.

Kitty Kallen Fan Club



DURGIN

*
55 Day St.
Pawtucket,
R.I.

Lizerace Fan Club

BETTY
HAYDEN

*
1603 Pauline St.
New Orleans,

Louisiana



Tony Bennett Fan Club

HARRIET
STEIN

1655 Townsend
Avenue
Brooklyn, N.Y.

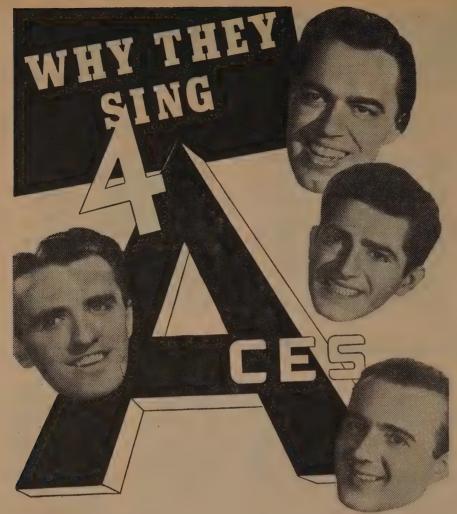


Eddie Fisher Fan Club

ELEANOR RAHLFF

Route 1
Lenhartsville,
Penna.





Your reporter barged in on the Four 'Aces as they were resting in their dressing room just after their second show of the day at the famous Chicago Theater. (Incidentally, the boys sang four encores and would've continued singing if time had permitted them to do so.)

While they were relaxing, they were still humming, and it was actually amazing to see this, for after two rough tough shows you'd think they would be tired. But no; the pep and the laughter and the personality were

the laughter and the personality were still there.

still there.

We asked the Aces how in the world they could sing and sing and sing and sing and sing and never tire. The answer came from Al Alberts (their lead vocalist), who said, "We started singing together seven years ago because we loved to do so, and that same feeling has remained with us down through the years. Dave, Sod, Lou and myself all used to play musical instruments and every now and then we'd take off on a strictly vocal kick. But it was so wonderful to see the expressions of joy on our viewers' faces that we decided to stick to vocalizing. Of course cided to stick to vocalizing. Of course we had to develop our act, and it did take lots and lots of practice, but we loved every minute of that practice—oh, if you'll forgive us for a few minutes, we just have to run thru a new song we're going to introduce in our next show."

It was actually unbelievable to see the complete happiness on these four very handsome faces as they hepped into the new tune, After about three choruses of the song (which was so terrifically done we just had to ap-plaud), diminutive Sod Vocarro walked over to us and said, "I hope you liked it?" Before we had a chance to answer, Lou Silvestri started humming "Tell Me Why." All four of the boys took off, and we saw the greatest quartet of male voices in the show business world perform. It was a great thrill! great thrill!

Then Dave Mahoney, another of the Aces, ran to the sink, filled a glass of water and began sprinkling the contents over the group. This was the cue for "Garden In The Rain" — and how they sang! Never in all our lives have we heard a finer, more inspiring rendition of that tune than was sent forth by these truly marvelous Four

We chatted a while longer about their future personal appearances and of the new tunes that were to be released on the Decca record label. The boys were planning a personal appearance tour throughout the 48 states, and they were very very excited about it. We also talked about their fan clubs and many, many friends.

Just about then, Al took out a

package of letters that was almost as them. Sod, Lou and Dave did likewise. You could see from just watching them how much the boys thought of their fans.

We tip-toed out of the room, went out and took seats as close to the stage as possible. The theater was jam-packed with people waiting to hear the pholoment four Aces sing. As we settled back in our seats, a wonderful feeling of expectant pleasure ran through us—for, we just can't get enough of the fabulous Four Aces!

KRUM STARK RODDE Pa, pa, pa, pa, pa Saw him go into the jungle Pa, pa, pa, pa, pa Fish hangin' over his shoulder Pa, pa, pa, pa, pa Said he'd be back when I'm older Now I'd like to know, where did he

With the fish hangin over his shoulder With the fish hangin' over his

shoulder.

Saw him late one stormy night Standing there, he was a sight. Where he came from I don't know This where I saw him go.

Now with his dark and flashing eyes Took me quite, by surprise I asked him if he could stay He said no, no, not today.

Today he said come follow me To the jungle, you will see Now I'm the only one who knows Where he comes from Where he goes.
Copyright 1954 by Brandom Music Co.

HEY THERE

RICHARD ADLER JERRY ROSS Hey there, you with the stars in your

Love never made a fool of you, You used to be too wise! Hey there, you on that high flying cloud.

Tho' she won't throw a crumb to you, You think someday she'll come to you; Better forget her;

Her with her nose in the air, She has you dancing on a string, Break it and she won't care! Won't you take this advice I hand you like a brother? Or are you not seeing things too clear, Are you too much in love to hear, Is it all going in one ear and out the other?

Copyright 1954 by Frank Music Corp.

SWEDISH RHAPSODY

CARL SIGMAN PERCY FAITH HUGO

One little fellow on a Swedish street, Playing sweet, tweet tweet tweet. One penny whisle and an oom-pah beat,

Swedish Rhapsody. One little girlie with the golden hair, Dancing there in the square. One litle melody is in the air, Swedish Rhapsody. There is room for ev'ryone At the concert in the sun. Hi-diddle dee-in, go to Sweden, If you are needin' fun. One little fellow on a Swedish street, Playing sweet, tweet tweet tweet. One penny whisle and an oom-pah beat,

Swedish Rhapsody.
Copyright 1953 by Cromwell Music, Inc. Copyright 1954 with English lyric and new music and adaptation Cromwell Music, Inc.

ZIPPITY ZUM (I'm In Love)

A-zippity zum, a-zum, a-zum, a-zum A-zippity zum, a-zum, a-zum, a-zum, Bow bow bow oooh whoa hoa we-bop and skippity hop,

I'm as happy as I can be, Whoa hoa boom boom and zippity

Love is sweet, love is grand, it works wonderfully.

Whoa hoa we bop and skippity hop I'll never be a millionaire, Whoa hoa boom boom and zippity zum,

I'm in love, I'm in love, I'm in love I don't care

Silver and gold you can have, All the world will be at your feet. But the heart is much richer, For love you cannot beat, Oooh whoa hoa we bop and skippity

I'll never be a millionaire Whoa hoa boom boom and zippity zum.

I'm in love I'm in love, I'm in love, I'm in love I don't care. Copyright 1954 by Progressive Music Co., Inc.

LOVE IS A CIRCUS

JOE DARIEN. GUY WOOD Love is a circus to you And I play the part of the clown! You've got me tumbling and tumbling Around and around and around! Ev'ryone laughs at the sight of me And my foolish romance. Over and over and over you crack the whip

While I dance! To me, love is quiet and tender, A flame that will glow thru the years. To you, love is honky tonk music And sawdust and tinsel and tears! But the big top is closing at last, The final performance is through Love is a circus no longer, Your clown will go on without you.
Copyright 1954 by George Paxton, Inc.

LUCKY JOE

DICK ADLER JERRY ROSS They call me lucky Joe, Lucky 'cause I found a diamond bracelet on the ground, But here's the funniest part. I never found the way to your heart. They call me lucky Joe, Lucky 'cause I win at almost ev'ry game I'm in,

But I've no future in store If I cant win the one I adore. It seems that ev'rything I touch turns to gold

Yet I can't touch the gold of your hair.

What good are these treasures I hold When the treasure of love isn't there. They call me lucky Joe. What they don't know is this, I'd trade my fortune for your kiss. But you don't want me I know And still those fools call me lucky Joe. Copyright 1954 by George Paxton; Inc.









WHOLESALE



ARE THE BANDS COMING BACK?

"Well, hi there, readers. I'm Ken Garland, and I spin 'em over station WPOR, Portland, Maine. The following constitutes my views on the question, 'Are the bands coming back?'

"My answer to this well-worked question should be good for a double-take, at least. The answer is . NO. The guality of bands is returning

take, at least. The answer is . NO. The quality of bands is returning. There has never been a dearth of bands . , just good ones.

"The last war and the period following were responsible for a paucity of top-notch sidemen . , the caliber that comprised the Glenn Miller band the T. D. hand and other arganization." the T. D. band and other organiza-tions of the early forties. In the later period, the quality of music being turned out under even top leaders

"Bert Knapp's the name, WMCA's the station and the city is New York. What do I think about the bands coming back? Well, just this:

"For these past years the big question in the music biz has been—'Are the bands coming back?' This question has been asked by musicians for economic reasons—by d.j.'s for a variety of programming reasons-by listeners for entertainment reasons—and by the younger set for dancing reasons.

"It is the belief of this corner that the bands have never left. And if we carefully analyze the above statement, I think we can be realistic enough to state that it seems more a case of

"Greetings, one and all, from yours truly, Rex Dale, In case you're wondering, I spin platters at WCKY, in the 'Queen City' of Cincinnati, Ohio, and love every minute of it.

"In answer to the question of the month—'ARE THE BANDS COMING BACK?'—my answer to that is 'YES'. To say the bands are coming back at this particular time may be a sure way to get tagged as a screwball. Everybody says that this is the day of the singing groups—the sounds of the Crew Cuts, the Four Coins, the Four Guys, the Zooms, the Wailers and so on True, the groups are hot right now, and I'm all for 'em.

"Be that as it may, the bands ARE



KEN GARLAND, WPOR



BERT KNAPP, WMCA



REX DALE, WCKY

was second-rate in most cases. Other contributing factors were the general revolution taking place in music itself and a new economy forcing young talents to turn elsewhere for a living.

"Recently, the situation has leveled off somewhat. The eagerness to create any and confusing styles has digital.

off somewnat. The eagerness to create new and confusing styles has diminished, leaving in its place Grade-A bands with both danceable and listenable appeal, Obvious examples are the aggregations of Les Elgart, Ray Anthony, Sauter-Finegan, and the revitalized old standbys like Harry James and the Dorseys.

"Ves the public the ultimate judge."

James and the Dorseys.

"Yes, the public, the ultimate judge, is giving a vote of confidence all over again to the really deserving dance bands. My only regret is that, in the upheaval, promising outfits of those hectic years — like Bobby Sherwood, Bob Chester, and Elliott Lawrence — didn't survive the storm. They are sorely missed.

"So, with a brief look behind, it's hats off to the new music-makers of America Long may they blow."

sifting the wheat from the chaft. Granted, there are not as many bands today as there were before World War II. However, there are as many top name bands.

"We still have T. Dorsey and Les Brown; we have Ralph Marterie, Jerry Fielding, Ray Anthony, Les Elgart, Guy Lombardo, Sammy Kaye, Ralph Flanagan, Dan Terry and a few more. Did we have more name bands before the war? I don't believe so. I will agree that there were more bands and more musicians working, but the top name bands were few then, and they are few today.

"If we could be assured of more top-notch bands, this corner would like to see them strictly from the programming angle, as most of our shows are of the variety type.

"Are the bands coming back? No, they've never left. Just let's add a few more top-notch bands to the already impressive list."

coming back . . . and there are definite indications of this which I get from my listeners. The Dorsey Brothers are making it the greatest right now, and my listeners request them constantly. I find this true also with Woody Herman, Stan Kenton, Ray Anthony, Ralph Flanagan, Count Basie and others. Some of the newer aggregations—such as Les Elegat the aggregations—such as Les Elgart, the Commanders and Ken Hanna — also get definite write-in results.

"Actually the bands have never been "Actually the bands have never been away. It's just that the followers of the bands are less vocal in their enthusiasm than the kids who suddenly get behind a group of singers. However, the band followers are there and they are more sincere in their beliefs . . , yet, they have sort of taken their idols for granted.

"Guess that's about all I have to say on the subject. Many thanks for the opportunity to chat with you folks. I'll be talkin' to you."

LATTER PATTER

FAVORITE NEW STAL

"The Old Jay Bird," as Jay Michael, "The Old Jay Bird," as Jay Michael. WCAE disc jockey, is affectionately known to hundreds of thousands of listeners in the Pennsylvania, Ohio and West Virginia areas, is heard daily on WCAE, Pittsburgh, from 1:30 until 7:00 p.m. Here are his views on the subject of "Favorite New Singing Star"

Star."

"There are certainly plenty of new, bright young stars on the horizon,"

"atoms such as Jill Corey, bright young stars on the horizon," says Jay—"stars such as Jill Corey. Bob Dini, The Harptones and many others. To pick any one single star as my 'favorite' would be extremely difficult, if not impossible. However what concerns me even more than the 'new stars' are some of the really great stars — stars that have been

"Greetings, Robb Thomas talking to you from Radio Station WEMP, locatyou from Radio Station WEMP, located in the Empire Building, Milwaukee Wisconsin. I'm on the air six days a week, Monday through Saturday, from 10:00 a.m. until 12:00 noon and from 4:30 to 6:45 p.m., with the 'Robb Thomas Show.' I guess everyone has, at one time or another, heard a singer just once and decided that he or she was the greatest vecalist that every was the greatest vocalist that ever warbled a note. Well, that was my feeling when I first heard the gal I'm going to tell you about in this column.

"My 'Favorite New Singing Star 'is Joyce Taylor. Joyce was signed by Mercury and made her first disc jockey trek to Milwaukee last November, where she charmed all the platter-



ROBB THOMAS, WEMP

JAY MICHAEL, WCAE

singing so wonderfully for several years and just somehow have been unable to break through with those

big, consistent hit records.
"Who do I mean? Well, there are "Who do I mean? Well, there are many, many examples to choose from, but I will single out just a few of my 'favorites.' When is Champ Butler going to break through with that big one? Champ had good success with 'Down Yonder' and 'Them There Eyes,' but this boy also sings a great ballad. I think that Dolores Hawkins is one of the top female singers in the business. Several times her records have sounded as though they ords have sounded as though they were going to 'happen,' but so far she just hasn't had that all-elusive 'hit.'
Richard Hayes is equally at home
with a ballad, jump or novelty tune;
again, for some unknown reasons,
Richard hasn't been able to break into

"There are just a few of my favorite stars, and I sincerely hope that I will be spinning their new, hit records in the immediate future!"

that 1,000,000 selling record bracket

spinners. She's a vivacious, eighteen-year-old brunette, who possesses all the attributes of a 'Miss America.' But her greatest qualities are warmth and charm. Her first record was one and charm. Her first record was one she wrote herself, 'You've Got Some-thing.' And she sure has! It did very well sales-wise in Milwaukee, as did her two later releases. Her voice has a youthful freshness that is indeed welcome after a jaded diet of groaners and screamers.

"Joyce has worked the Lake Club. in Springfield, Illinois; the Band Box in Hollywood; and the Chez Paree, in Chicago. At the Chez, a SRO crowd brought her back for four encorescertainly indicative of what this gal will be to the entertainment biz before too long. fore too long.

"Right now Joyce is in Hollywood under contract to RKO. By the time this reaches print she should be starting her first picture. Look and listen for her next release, out shortly on Mercury."

PROGRAMMING D. J. SHOW

"Hello there. This is Wallie Dunlap speaking to you from WICC, Bridge-port, Conn. I'd like to tell you a little about the way I program my d.j.

shows.

"'Balance' and 'Contrast' are the two key words to the formula (if there is such a thing) I use in programming my daily 'Dial Dunlap' sessions on WICC. Since mine is a request show, I naturally have the wonderful assistance of the fans to help me select the music; but people being me select the music; but people being people, it's necessary to carefully bal-ance the desires and loyalties of those

who write in.

"The Eddie Fisher fans would like three hours of Eddie Fisher records a day — the Stan Kenton fans think



WALLIE DUNLAP, WICC

Dixieland music is as square as Bob Crane's head (Bob's a co-d.j. at WICC) -the Mario Lanza boosters are sure that a guy named Caruso must have been a real bum compared to their boy. So, my job is to try to arrange three hours of tunes that will make three hours of tunes that will make as many people happy as possible. Then, too, I must keep in mind that, according to our surveys, the fifty-thousand cards and letters I receive each year actually come from less than twenty percent of my audience. "What do the silent ones want to hear? A loyal housewife-fan with three children may think the Hilltoppers are a big nothing but a young.

pers are a big nothing, but a young-ster named Crosby is the next best thing to being marooned on a desert island with Clark Gable, (Ooops! — Make that Jeff Chandler). The an-swer to all this, of course, is to plan carefully. It takes me about two hours to select the thirty-nine records I play each day. In the line-up I try to include old and new, sweet and hot, vocal and instrumental, etc."



Isobel Robins, the petite young lady who is currently scoring in clubs lady who is currently scoring in clubs and theaters as an actress and singer proves our point that there is no substitute for study, experience and hard work. Since Isobel was a tot she had aspired to become a great actress and studied dramatics for years. And, in line with the knowledge that the more you can do the more roles are avail. you can do the more roles are available to you, Isobel also studied dancing. She became an excellent dancer and then, just for good measure, the conscientious Miss Robins took voice lessons to improve her speaking.

Isobel has been featured in many Broadway shows, scores of television dramatic programs, and in addition, is starred in night clubs as a singer. In August she replaced Denise Lor on the Garry Moore TV show when the songstress vacationed.

Remember the name Isobel Robins because you will be hearing more and more about her.



TONY TRAVIS

Barbara and Betty Van Cleaf are natives of Staten Island, New York, where they live with their parents and ten sisters and brothers. These talented gals have been singing since childhood and are three-time winners of the Ted Mack amateur program, both on radio and TV. Barbara and Betty's singing made so great an impression on Dewey Bergman, artists and repertoire director of Benida Records, that he promptly signed them ords, that he promptly signed them to record for that label. Their first record, released December 21, 1953, coupled "Florida" with "I Told A Lie," and was a great success.

Barbara, who is 19, and Betty, 18, began singing publicly while attending high school. There was no idea of making show business a career until 1951, when they appeared on and won the "Ted Mack Amateur Show." Conservative lassies, the Van Cleaf Sisters still hold down jobs in the offices of the U. S. Rubber Company in New York City.



ISOBEL ROBINS

Dinah Shore's enthusiasm over his singing voice flipped 28-year-old Tony Travis right out of a successful building business into a whole new career in one of the entertainment field's most amazing success stories. A top-flight singer herself, Dinah heard an anonymous record on a tennis court and told partner Travis Kleefeld that the "anonymous" singer was so terri-fic she'd like to have him on her radio program.

Tagio program.

The singer was Kleefeld. He confessed his identity, and agreed to guest on her NBC show, never dreaming he would be launching a new career. But within weeks, he had appeared twice on her radio show, once on her television show, had signed an RCA-Victor contract, been offered an MGM screen test and auditioned for his own "Tony Travis Show" on NBC radio.

Tony's first two records, a ballad called "It's Easier Said Than Done" and a Calypso tune, "Mama, Mama, Mama," were scheduled to hit the music stands in July



VAN CLEAF SISTERS

DO ME GOOD, BA-BABY BERNIE WAYNE RALPH CARE It is a fact and understood, That when you hold me tigat It does me lots of good, So do me good, ba-baby, Do me good, ba-baby, Do me good, do me good, do me Do me, do me, do me good! It is a fact and understood That when you're kissin' me A man ain't made of wood, So kiss me good, ba-baby, Kiss me good, ba-baby, Kiss me good, kiss me good, Do me, do me, do me, do me good!

You're not treatin' me the way you should,

And baby, it's gettin' me sad. Baby, you're drivin' me mad, Baby, don't treat me so bad! It is a fact and understood That when you're lovin' me It does me lots of good, So do me good, ba-baby, do me good, ba-baby,

Do me good, do me good, Do me, do me, do me, do me good! Copyright 1954 by Meridian Music Corp.

CLOSER, CLOSER, CLOSER

JOEL S. HERRON Hold me closer, closer, baby, closer This is where I want to be Hold me tighter, tighter, baby, tighter

Say you'll never set me free You're much nicer, nicer, baby, nicer Than anyone has any right to be Hold me closer, closer, closer Baby, baby, baby

And say that you belong to me.

Copyright 1953 and 1954 by Shapiro, Bernstein &
Co., Inc.

BURN 'EM UP

FELICE BRYANT BOUDLEAUX BRYANT Tear my pictures up and burn them I don't want them, don't return them If you do, there'll be the devil to pay Burn 'em up, burn 'em up And blow the ashes away When you told me we were through, love,

I went out and found a new love Find my old love letters tied up in blue

Burn 'em up, burn 'em up, Right away, whatever you do. I wrote 'em, I sent 'em, I thought that I meant 'em But I was a fool, was a fool to write. My new love will burn up If those letters turn up So please get a match, Get a match and let 'em go up in smoke tonight

When you come to town, don't phone

Make believe you've never known me. Gather up the records we used to play Burn 'em up, burn 'em up And blow the ashes away.

Copyright 1954 by Acuff-Rose Publications

I CRIED

MICHAEL ELIAS . BILLY DUKE It was winter, when you told me you were leaving,
I cried, I cried, I cried "oh, please

don't go.

Came the springtime, with its love song so deceiving,

I cried, oh, how I cried, no one will know.

Then the summer came and went, With no word at all, I knew that it was over, As the leaves began to fall Wintertime, summertime, spring and fall, it's true,

I'll always be crying over you.
Copyright 1954 by Meadowbrook Music

THAT'S WHAT YOU'VE MADE ME

DON REID ARTHUR ALTMAN If I'm a fool when I cry 'Cause my love said goodbye That's what you've made me That's what you've made me And if my heart isn't free Then a slave I must be That's what you've made me That's what you've made me And though I know That you could never be true I'm hopelessly in love with you If I'm the joke of the town A heartbroken clown That's what you've made me sweetheart. Copyright 1953 by Shapiro, Bernstein & Co., Inc.

HEAVEN WAS NEVER LIKE THIS

MACK DAVID

We meet, and then we touch, And when we touch I thrill so much. Mmm mmm, and then we kiss. Heaven was never like this. Close in your arms it's so lovely, So lovely, so nice. Why should I dream about heaven? In your arms I have found paradise. Mmm mmm, and then we sigh. My heart and I fly to the sky. I know each time we kiss Heaven was never like this.

BELIEVE M.3

Copyright 1954 by Famous Music Corp.

KAY SETLEY Believe me, believe me, believe me, I love you, I love you, I do. Don't leave me, don't leave me, don't leave me. I've waited a lifetime for you. Pay no attention to things people say, For, you see, they're lying to you, Cause they're jealous of me. Don't listen, don't listen, don't listen To rumors you know can't be true. Believe me, believe me, believe me, There's no one, no, no one but you. And, darling, what can I do To prove that I'm true? I'd gladly give my life for you. Believe me, believe me, believe me, I'm so in love with you.

Copyright 1954 by Moonlight Music, tac.

...Train At Home For WELL PAID CAREER PRACTICAL NURSING

... is one of the seven commonest danger signals that may mean cancer...but should always mean a visit to your doctor.

The other six danger signals are -Any sore that does not heal ... A lump or thickening in the breast or elsewhere...Unusual bleeding or discharge...Any change in a wart or mole ... Persistent indigestion or difficulty in swallowing...Any change in normal bowel habits.

For other facts about cancer that may some day save your life, phone the American Cancer Society office nearest you, or write to "Cancer"-in care of vour local Post Office.

American Cancer Society

New Catalog of 3000 Novelties

JOHNSON SMITH CO., Dept. 873, Detroit 7, Mich.

DECORATION at Homo Low tuition. Easy payments. Send for FREE 4-page lilustrated booklet, "Adventures in Interioring & Decoration." No obligation.

CHICAGO SCHOOL OF INTERIOR DECORATION 835 Diversey Parkway, Dept. 1651, Chicago 14, Ill.



NEW EYE GLAMOUR

ARTIFICIAL EYELASHES—Absolutely natural-looking lashes that give you GORGEOUS EYES instantly. Exotic! Glamorous! Simple, easy . . . put on in 5 seconds . . . can be used over and over again. In compact-like purse-size case. Black or Brown...

10 DAY TRIAL FREE! Order today at our risk. If not conpletely satisfied return the eyelashes after 10 day trial for full refund.

HONOR HOUSE PRODUCTS CORP.
Dept. E-503
LYNBROOK N Y



Norman Kling, 610-H Fine Arts Bldg., Chicago 3, 111.





Just the thing for your graduation and friendship picture—a lasting memento of a happy occasion for classmates and loved ones. Perfect classmates and loved ones. Perfect portrait snapshots for job or college applications. Send us your picture (or negative) with \$1.00 for each pose—you will receive your original with 20 beautiful ROY Prints on fine portrait paper. Nothing extra to pay. Satisfaction guaranteed or money back.

ROY GPO,	PHO Box	TO 644,	SER N.	VIC	E,	Do N.	ept.	11	
I am prints herew	encle	sing	* \$		for			C	20
Name	e/s = 0		n. e e e, e		rosia.			a-a'a (210
Addre									
1			-				a		





GUITAR IN 7 DAYS OR GET YOUR MONEY BACK

OR GET YOUR MONEY BACK

ED SALE TOP RADIO GUITARIST, TEACHER OF HUNBREDS OF GUITARISTS, PROFESSIONALS WILL POSITIVELY TEACH YOU TO PLAY A BEAUTIFUL SONG
THE FIRST DAY! AND ANY SONG BY EAR OR NOTE
IN 7 DAYS! His 66 page secret system contains 52 life
size photographs, 87 chord and finger placing chart
along with complete easy to learn instructions on How
to tune, build chords, keep time, bass runs, dance
chords, swing, over 100 learn-quick examples, etc. plus
over 110 Hilbilly, Popular and Western songs with
1st, 2nd, 3rd guitar, words and music. ABSOLUTELY
NO previous music knowledge needed! Imagine how surprised and proud your friends will be when they hear
you play their favorite songs on the guitar, SEND NO
plus COD postage, or send 52.00 and i
pay postage. Same Guarantee. (Sorry, ne
COD to APO, FPO; or outside USA
Canada and Foreign, 52 with order)

**INSTANT' Pocket Chord Finder (worth
\$2.00) of all 56 chords used in popular
sheet music, Play any song—In any key
—the shorthand way. FREE with your
order.

ED SALE, STUDIO 1026, BRADLEY BEACH, N. J.

Plus 12 Photo Keepsakes

Dept. 656, Marvel Art, 3140 Roosevelt Road, Chicage 12, Illinois





	, Profitable	
	wocation learned man or woman Modern meth life-like earned BOOKLI started	LEARN cascinating nobby and at nome of year age artistically inclined od brings out natural colors. Many nave while learning fact doing this delightful rork for photographers
835 Diversey Pk	stores, Mail co TO COLORING SC twy., Dept. 1851	individuals & friends outpon below.

AND THEN
FLOYD HUDDLESTON LARRY STOCK Hold me close while we dance and Let us dream of romance and then

Speak to me tenderly and inspire me With a feeling you desire me. Let us dance thru the night and then Later on dim the light and then Kiss me once, then again and again, Then, darling, then one more kiss and then.

Copyright 1954 by Harman Music Inc.

WABASH CANNON BALL

A. P. CARTER From out the wide Pacific, To the broad Atlantic shore She climbs high mountains Up hill and by the shore. Although she's tall an I handsome And she's known quite well by all. She's a reg'lar combination of the Wabash Cannon Ball

Our eastern states are dandies, So the Western people say When she climbed Old Rock Island Took all her style away To the Lakes of Minnesota Where the rippling waters fall. No changes can be taken on the Wabash Cannon Ball

She came down from Birmingham One cold December day As she pulled into the station You could hear all the people say, There's the gal from Tennessee She is lone and she is tall. She comes from Birmingham on the Wabash Cannon Ball

Just listen to the jingle And the rumble and the roar, As she glides along the woodland To the hills and by the shore Hear the mighty rush of the engine Hear the lonesome, hoboes call, While she's trav'ling thru the jungle on the Wabash Cannon Ball.

Here's to old man daddy Claxton, May his name forever stand; May it always be remembered Throughout the land. His earthly race is over And the curtains 'round him fall. We'll carry him home to the vic'try on the Wabash Cannon Ball. Copyright 1939 by Peer International Corp.

I WONDER WHAT'S BECOME OF SALLY?

JACK YELLEN MILTON AGER
I wonder what's become of Sally, That old gal of mine? The sunshine's missing from our alley Ever since the day Sally went away No matter what she is; Wherever she may be, If no one wants her now Please send her home to me; I'll always welcome back my Sally, That old gal of mine!
Copyright 1924 by Advanced Music Corp.

I HAVE TO TELL YOU

HAROLD ROME
I have to, I have to, I have to tell you! I have to, though I don't know where to start. I have to, I have to,

I have to say what I'm shouting in my heart! I love you, I love you, I'll always love you, Love you, need you, Want you my life through! I've said it, I've told you, And now forget it, Unless you have to say it too. Copyright 1954 by Harold Rome. Chappell & Co. Inc. By arrangement with Florence Music Co.

ALL I WANT IS ALL THERE IS AND THEN SOME

ROSS BAGDASARIAN All I want is all there is and then

All I want is springtime in the fall. A gal that when my jokes ain't funny, Busts out laughing, calls me honey, All I want is all there is and then some!

Why? why not? if I'm gonna want, I'm gonna want a lot. Here's the score, Why wish for a loaf of bread When you can wish for the grocery store!

All I want is all there is and then

All I want is what there is and more A wife who treats me like a beau, Mows the lawn and saves me dough, All I want is all there is and then some!

All I want is all there is and then

All I want's a jackpot ev'ry time. When I sit down to play some poker, Draw four aces, then a joker, All I want is all there is and then some!

All I want is all there is and then

All I want is sunshine when it rains. A gal who really understands me. Loves to love and then unhands me, All I want is all there is and then some!

Copyright 1953 and 1954 by Frank Music Corp.

THRILLED

LOU VENTRE Thrilled by all the charms you wear so well

Thrilled so much I can't begin to tell All the little things that you do Seem to me excitingly new.

Thrilled, I cannot hide the way I feel There's no way to hide a love that's

Surely you can tell when we kiss I have never been thrilled like this. Copyright-1954 by Ludlow Music, Inc.

AU REVOIR

"BY" DUNHAM JODY EVANS JEFFREY

Au revoir, (I'll pray for you) Au revoir, (ev'ry day for you) I will pray for you each day 'til you return.

Au revoir, (I'll sigh for you)
Au revoir, (and I'll cry for you) They say parting is a sorrow love must learn.

If I cry, it's because I love you more With each passing day.

And I'll count ev'ry lonely hour

While you're away.

Au revoir, (I'll pray for you)

Au revoir, (night and day for you) You may leave my arms,

But never leave my heart.

Copyright 1954 by Fred Raphael Music, Inc.

IN THE CHAPEL IN THE MOONLIGHT

BILLY HILL

How I'd love to hear the organ In the chapel in the moonlight While we're strolling down the aisle Where roses entwine How I'd love to hear you whisper In the chapel in the moonlight That the lovelight in your eyes Forever will shine Till the roses turn to ashes Till the organ turns to rust If you never come I'll still be there Till the moonlight turns to dust How I'd love to hear the choir In the chapel in the moonlight As they sing "Oh! Promise Me" Forever be mine.

THERE'S A SMALL HOTEL

LORENZ HART RICHARD RODGERS There's a small hotel With a wishing well I wish that we were there together There's a bridal suite One room bright and neat Complete for us to share together Looking through the window You can see a distant steeple Not a sign of people, who wants people

When the steeple bell says Goodnight sleep well We'll thank the small hotel together.
Copyright 1936 by Chappell & Co., Inc.

SABRINA

WILSON STONE

My life had no place for romance, Too busy to bother, too blind to see, Till your eyes, in which my senses wander,

Told me how fantastic romance could

Sabrina, so lovely to love, Sabrina, so fair. Sabrina you whisper my name And I hear an angel's prayer. All around you there's a glow, love, That I so love to share. Sabrina, so lovely to love. Sabrina, so fair.
Copyright 1954 by Famous Music Corp.



TALL DARK & HANDSOME



BOB STEWART is a native of New York City who started as a band vocalist, then switched to turning out single platters for MGM. After working with the Shep Fields, Sonny Durham and Henry Jerome bands, Bob began doing guest TV shots and was featured on a big U. S. Treasury Department radio show, His first MGM release, "Did I Remember," backed with "Careless," sold very well; and his new one, "Said" and "Dance Of The Hours," is following suit. Keep your eye on this handsome young crooner



GARY CROSBY, who scored heavily with his dad Bing on such top sellers as "Sam's Song," "Simple Melody," "Down By The Riverside" and "When You And I Were Young Maggie Blues," has now come into his own as a full fledged radio, TV and record star. Gary's new Decca coupling of "Got My Eyes On You" and "Mambo In The Moonlight" looks like a sure bet to crash the best-seller lists, while his new TV show is tops. No doubt about it; the boy's a chip off the old block.



CEORGIE SHAW made the "big-time" in a hurry by having his third Decca recording hit the "Top-Ten" lists. The tune? "Till We Two Are One," of course. A native of Philadelphia, Georgie saw brief service in the linen business, then turned to the entertainment world by landing an engagement at Philly's "Smart Spot" nitery. Since then, he's appeared successfully at clubs and on radio and TV. Among his other Decca diskings are "Give Me The Right" and "Yearning."



CHARLIE APPLEWHITE tried his hand as a Texas chicken rancher, singing waiter and factory worker before deciding that a show business career was for him. The first person he contacted was comedian Milton Berle, who featured him on his TV show and introduced him to Milt Gabler of Decca. Charlie has come fast since then, with his Decca waxings of "Ebb Tide," "Cabbages And Kings," "I Love Paris," "This Is You" and "All" marking him for future stardom.

BOY WANTED

BOB MERRILL

He must be six foot one or two, Curly hair and eyes of blue, And a chap that really wants to settle

down, The kind who'll stay at home with me,

Watchin' the rasslers on T.V. But he mustn't scatter cookie crumbs

around. The biggest thing of all — and there's

no if's or maybe's He must be kind to animals and just love babies.

So telegraph or write, if you know a boy who might

Do some sittin' with a baby sitter Saturday night.

Holdin' the baby on my knee, I want a fella holdin' me, Need a fella there to help with Iullabies,

One who'll stick through thick and

Knows how to use a safety pin, And can wiggle both his ears if baby cries.

A soldier or a sailor, a cadet with wings,

Who's good at changing records And some other things.

Do you know a boy who may want to earn a little pay

And do some sittin' with a baby sitter

Saturday night.
Copyright 1954 by Oxford Music Corp.

I'M A FOOL FOR YOU

FLOYD HUDDLESTON ROBERT COLBY They say no fool beneath the sun Would die for love,

Well I know one 'cause I'm a fool for you.

They way I kiss and don't let go, Is just my way to let you know That I'm a fool for you. Someday perhaps, I will have learned, That I'm all thru, where you're con-

cerned, And darling, if that's true, Right then and there, my heart will break,

But that's the chance I'll have to take, 'Cause I'm a fool for you.

Copyright 1954 by Stratton Music Inc.

WHEN YOU'RE IN LOVE

MARY JANE FOLEY CHARLES J. LEVY DYKE RULA

Altho you know you'll meet again, If you don't know just where or when, You'll worry till the very end

When you're in love. But if you feel you've played it smart, And you are sure you've won her heart, You'll wonder why you have to part,

When you're in love. There'll be times when you may cry

But if your heart is true, Just remember if she cares, She'll feel the same way too, And you can touch the brightest star, You'll always find it isn't far, And she'll be there no matter where

When you're in love.
Copyright 1954 by Studio Music Co.

SEND NO MONEY. Pay all postpaid. (Canada, 31.25 money order only, 31.05 money order only, 30.05 money order only, 30.05 money of the postpaid of the post of

Western Ranger Studios, Dept. 91, Hutchinson, Kans.

EXTRA MONEY!!

Spare time work at home Big mail-order firm needs men and women to send out postcards. Easy! No experience necessary. Just address and mail. Steady work every month. Act now - write at once.

BUSINESS INFORMATION CORPORATION 143 Belmont Street, Belmont, Mass.

TO WRITE SONGS

chorus, form, harmony, arranging, etc. with doz diagrams and illustrations. Copyright procedur plained. Publisher and recording co. lists include tips on how to get your songs to their attention \$2.98 postpaid, COD orders \$3.46.

NORTHLAND PUBLISHING CO.

Box 1690-K



PHOTOS COPIED

WALLET SIZE

DELUXE PRINTS
Original Picture
Returned
SEND ANY SIZE
PHOTO OR NEGATIVE

FEDERAL WALLET SIZE PHOTO CO.
P. O. Box 2448, Dept HP-4 Kansas City, Mo.

WITH

WE GUARANTEE YOU

WILL LOSE UP TO

POUNDS IN 5 DAYS*

10 POUNDS IN 10 DAYS* POUNDS IN 15 DAYS*

25 POUNDS IN 25 DAYS*

AND KEEP IT OFF"**

*How Fast You Lose Weight Depends Upon How Quickly You Order and How Much You Are Overweight. **You Will Always Want to Keep on Eating Kelpidine Candy—and Keep on the Plan—It KEEPS Weight Off!

Money Back Guarantee

You must be entirely sat-isfied with your loss of weight—This candy must taste as good as or better than your favorite candy

-You must get rid of
dangerous excess fat or
your money will be refunded—Don't delay—You
have nothing to lose but
excess weight, so mail coupon below now! Altoritation in altonitation in altonitation

THIS CANDY MUST TASTE AS GOOD AS OR BETTER THAN YOUR FAVORITE CANDY OR YOUR MONEY BACK!

Now at last science has discovered a new delight-fully thrilling way to take off fat—to lose up to 25 lbs. safely! The secret is that Kelpidine Candy satisfies your craving for high calorie foods! It keeps you from overeating—the reason most doctors give for being fat! It's the best aid to will power, cuts your craving for foods!

YOUR MONEY BACK IF YOU DON'T REDUCE TO THE WEIGHT THAT MOST BECOMES YOU!

.00

TRIAL

SIZEI

Thousands of people were amazed to find that this delicious candy plan actually takes off weight—without dangerous drugs, starvation diet, or hard-to-follow-methods. Here's one way to reduce that you will want to continue with to keep off fait. The Kelpidine Candy Plan helps you curb your appetite for fattening foods, helps keep you from overeating. Now you reach for a delicious sweet candy instead of fattening foods—it kills the overpowering urge to overeat—to eat between meal-snacks, Your crawing for rich, fattening foods is satisfied with this candy plan.

Almost like magic you begin to enjoy this plan for reducing.

DON'T DELAY - ORDER NOW!

Let this delicious candy plan help you control your desire for fattening food! Let it help you put a stee to the habit of overeating —A habit that's so hard to break! Kelpidine candy contains that hew discovery many doctors prescribe to help curb your desire to overeat (the main cause of overweight),

CUT OUT AND MAIL COUPON NOW! AMERICAN HEALTHAIDS CO., Dept. K-192

318 Market St., Newark, N. J. ☐ I enclose \$1.00, send trial sample size, postage pre-paid;

THIS CAN HAPPEN TO YOU!

WITH THIS DELICIOUS REDUCING CANDY PLAN!

Rush a Liberal Supply of Kelpidine Candy plan, I enclose \$3.00, send postage pre-paid. (I save up to 75e postage by sending payment with order.)

Rush a Large Economy Supply of Kelpidine Candy, I enclose \$5.00, send postage pre-paid. (I save up to 90c postage by sending payment with order.)

NAME.	÷	• •	• •	• •	• •		• •	• •		•			•	
-------	---	-----	-----	-----	-----	--	-----	-----	--	---	--	--	---	--

STATE.

ADDRESS.......

You too can have a firm full



Amazing French Scientific Discovery for Unhappy FLAT-CHESTED WOMEN



New happiness can be yours with the appealing beauty of naturally firmer, fuller, higher bust. No need to be an unhappy higher bust. No need to be an unnappy flat-chested woman. Kurvon is positively harmless and safe. With Kurvon there is no massaging, no creams, no exercising, nothing to wear. Kurvon contains no harmful drugs, no hormones. It's like magic! Just take harmless Kurvon tablets as directed by the makane Kurvon is unconditionally on the package. Kurvon is unconditionally guaranteed to show visible results or your full purchase price will be promptly refunded. Kurvon is being used by thousands of satisfied women. Ask your doctor about the Kurvon formula. For other facts write Medical Director, c/o Kurvon. Notarized proof will be mailed on request. Use six weeks supply of Kurvon that is your key to new feminine loveliness, to new natural womanly charm. Where nature failed, Kurvon succeeds! Mail the coupon below right away. Physicians approval recommended.

- FILL IN AND MAIL NOW!---

World Wide Pharmacal Distr. Co. 505 N. LaSalle Street, Chicago 10, Illinois Send me six weeks supply of Kurvon

Check or M. O. for \$5.00 euclosed—we pay postage. Send C.O.D.—I will pay \$5.00 plus C.O.D. charges of approx. 50c. (Sold only in U.S. & Possessions.)

NAME

ADDRESS

CHICAGO SCHOOL OF NURSING

Dept. 441, 25 East Jackson Blvd., Chicago A, III. Please send me free booklet and 16 sample lesson pages.

GIVE ME THE RIGHT

TOM GLAZER MARTY GOLD Give me the right to give my life And all my love to you Let my lips cling to you Let my heart sing to you I'll bring the moon I'll bring the stars And place them in your hair For you to wear like diamonds there Then take my hand and understand What I have planned for you A world so grand for you A wonderland for you With all my soul, with all my might I give my love I give my life Give me the right, The right to make you mine.
Capyright 1954 by Skidmore Music Co. Inc. Sole selling agent, Shapiro, Bernstein & Co., Inc.

IF YOU SEE ME CRYING

HAL EDDY COLEMAN SHANNON If you see me crying. Don't ever tell her that I'm lonely. If she wants to know about me, Please don't say I'm blue. If you see me crying Don't ever tell her that I miss her. If she ever calls don't tell her That I talked to you. I could still forgive her Even tho she's been untrue. I still believe that maybe she is crying

If you see me crying Then you will know how much I need

Just to love me once again The way she used to do.
Copyright 1954 by Studio Music Co.

TRUE LOVE AND TENDER CARE

TERRY GILKYSON RICH DEHR MILLER

True love and tender care; True love and tender care; True love and tender care; Ring those charmin' bells:

A long time ago when I started to roam,

I left my true lover and I left my home.

Gonna go back and see him And I'm goin' to stay, Go back for my weddin' day I get my

The man that I love, He is long and tall. He sleeps in the parlor With his feet in the hall. Throws his arms around me And they feel so nice, Olay! because they go 'round twice. I get my

I got three rings and I'm takin' a A ring for the finger and a ring in the

A ring I'll be hearin' with the weddin' bells.

So long, adios, fárewell. I get my. Copyright 1954 by Montclare Music Corp.

AT LAST! You May Learn to sing Quickly, Easily!

Dick Haymes teacher shows you how in only 15 minutes a day



Learn to sing in your spare time at home—quickly, easily, with the help of Dick Haymes' teacher! No matter what your sex or age, this remarkable new method of instruction may work wonders for you too.

"THE MOST OF YOUR VOICE" is the TESTED home study Course in popular singing crammed full of singing secrets—the kind of secrees that made Dick Haymes famous! You learn how to control your voice, how to relax, how to develop poise, how to "get rhythm" and dozens of other pointers you MUST know for successful singing. It's actually FUN to learn!

A Personal Course in Book Form at Only a FRACTION of the Cost!

Marguerite Haymes is not only mother and instructor of Dick Haymes—she is also Director of the Haymes Music Studio in New York. "THE HAYMES WAY, gives you the same advice and information that Mrs. Haymes reveals to her studio Course. Now you can enjoy this same instruction at a ridiculously low cost! Just mail coupon TODAY. SEND NO MONEY. Pay postman only \$1.98 pius postage in FULL payment. Examine book for 10 days—put it to the test. Then if not delighted, return it for prompt refund.



What others Say about "THE HAYMES WAY"

"Since finishing 'THE HAYMES WAY' I've been constantly invited to parties to sing."—R. M. O., Maine.

Singing Techniques Used by Dick Haymes How to "Get Acquaint-ed" with the Microphone

PARTIAL CONTENTS

How to Apply "Effort less Effort" Technique in Singing

in Singing
How to Achieve Breath
Control and Period
Timing
How to Look Attractive
While Standing or
String
How to Gain Confidence
in Your Ability
How to Win Success



Mail Coupon Today!

JOSELY, Dept. HPH-11 1472 Broadway N. Y. 36, N. Y. Rush by return mail in plain package my copy "THE HAYMES WAY." I'll pay postman on \$1.98 plus postage. If not delighted after 10-de trial, I may return book for immediate retund.

ૻ૽ૢ૽ૼ૽૽૽ૻૢ૽૱ૢૻ૱ૢૻ૱ૢૻ૱ૢૻ૱ૢૺ૱ૢૺ૱ૢ૱ૢ૱ૢ૱ૢ૱ૢ૱ૢ



INFORMATION TO HELP YOU WIN HIM

GOSH, I THOUGHT SALLY WAS GIVING ME THE BRUSH OFF. WHAT A SAP I WAS I'M CALLING HER RIGHT NOW FOR A DATE!

ONLY

LETTERS OF THESE GREAT LOVERS

LOVE

JANE CARLYLE THOMAS CARLYLE

JOHN ADAMS

ABIGAIL ADAMS NAPOLEON

LAWRENCE STERNE

SHELLEY

HAZLITT

VANESSA TO DEAN SWIFT

JULIE DE LESPINASSE

LORD BYRON

LORD NELSON KING HENRY VIII

RICHARD STEELE

MARIANA

D'ALCAFADRO

BETTINA TO GOETHE

GOETHE

Mail Coupon Today For SEND NO MONEY! 10 Day FREE Trial

To win him you must know and anticipate his moves. This famous LOVE LETTER book will save you many heartaches and disappointments.

You'll find complete instructions concerning the affairs of the heart. From

their own intimate love letters you learn how some of the world's greatest lovers solved their own problems. More than a hundred thousand have bought this wonderful book. Why don't you try it too. The risk is ours. You either find it helpful or it doesn't cost you a cent.

Instructions on

How to Express Your Love

How to Make Him Miss

You

How to Make a Date

How to "Break the Ice"

How to Make Up With Your Sweetheart

Etc.... Etc....

Send no money mail coupon today for 10 day FREE trial

MAI	L.C	OUF	ON	7	OE	A	Ý.		
JOSLEY									

1472 Broadway, New York 36, N. Y.

Rush the Love Letter book on your 10 day FREE trial offen I must be thrilled or my money will be promptly refunded.

[] I enclose 98c

□ Send C.O.D. I'll pay postman 98c plus postage

Canada and foreign countries \$1.25 with order

ONCE MORE

HERB WIENER CY CRANE Once more, I must hold her once more, It is this night or never, For I lose her forever tonight. Once more, I will see her once more. But I'll never forget her, Tho another will wed her tonight, I'll stand impatiently on the side, As I wait my turn to dance with the

I'll laugh and I'll hide my wounded pride,

As I take her in my arms. Once more, I will see her once more, One more moment of madness, After that comes the sadness, once more! Copyright 1954 by Rush Music, Inc.

DANIEL THE COCKER SPANIEL

AL HOFFMAN ABNER SILVER CLEM WATTS Daniel the Cocker Spaniel Had the cutest little nose and dreamy

He was very very friendly with the other pups

Until he won first prize. Then Daniel the Cocker Spaniel Started acting very uppity and strange. Just because he won a medal and two loving cups

He soon began to change. The poodle and the spitz called a meeting

And ev'ry doggie had his say. They all decided there at the meeting Unanimously to stay away From Daniel the Cocker Spaniel For the longest time the saddest pup was he

Till one day he came around and he apologized

For puttin on the dog, you see. Vell, here's how the story ends: Now they're the best of friends, Just like friends should be. Sopyright 1954 by Dartmouth Music, Inc.





Amazing New Tiny Radio

Fits in Your Pocket—Really
Works. No tubes, bâtteries
or electric AC hookups
needed! Has V.F.H. crystal diode—EZ tuning dial.
Red plastic cabinet—cleartone phone. Guaranteed to
work most anywhere
you go on local stations.
Should last for years! SEND \$1.00 (bill, ck,
mo.) and pay postman \$3.99 COD postage or
send \$4.99 for P.P. delivery. Limited, Time
Offer—includes DX Aerial kit. Real fun
—
Wonderful gift. Sold only by mail from
Midway Co., Dept. BHP-I, Kearney, Nebr.

SHAKE, RATTLE AND ROLL

CHARLES CALHOUN Get out of that bed. And wash your face and hands. Get out of that bed, And wash your face and hands, Well you get in that kitchen Make some noise with the pots and pans.

When you wear those dresses The sun comes shining thru When you wear those dresses The sun comes shining thru. I can't believe my eyes All that mess belongs to you. I say shake, rattle and roll Shake, rattle and roll Shake, rattle and roll Shake, rattle and roll, Well you won't do right To save your doggone soul.

I believe to my soul You're the devil in nylon hose I believe to my soul, You're the devil in nylon hose. The harder I work The faster my money goes I'm like a one-eyed cat, Peepin' in a seafood store I'm like a one-eyed cat, Peepin' in a seafood store Well I can look at you And tell you ain't no child no more. I sat over the hill Way down underneath I sat over the hill Way down underneath You make me roll my eyes And baby grit my teeth.
Copyright 1954 by Progressive Music Go., Inc.

THIS IS THE THANKS I GET (For Loving You)

TOMMY DILBECK This is the thanks I get for loving you, This is the thanks I get for being true. You wouldn't be honest, You wouldn't play fair, You know how I've loved you But you didn't care. This is the end I guess, we've said goodbye, I'll miss vou. I'll confess, but I won't

How can you leave me, so lonesome and blue,

This is the thanks I get, for loving

Copyright 1948 by Hill & Range Songs, Inc. International Copyright Secured. All rights reserved. Used by permission.

FAME AND FORTUNE
TED VARNICK EDDIE LISBONA
I-used to dream of fame and fortune,

And the joy that it would bring. I thought if I found fame and fortune

I would be happy as a king. But now I learned that fame and fortune

Doesn't end life's mystery. For it's you I've been searching for, And your love means so much more Than fame and fortune to me. Copyright 1954 by Sherwin Music Inc.

ONE MORE TIME

AL HILL HORST HEINZ HENNING Play me that tune one more time. One more time, one more time. It makes me cry ev'ry time For the time she was mine. We used to sit hand in hand Near the band, it was grand. And this is the song we would sing; The waiter would bring two glasses of wine.

It brings back a sweet memory, So please play for me that tune one more time

Play that tune I loved the most; Then please join me in a toast. We will make our glasses clink; To my broken heart we'll drink. We will have one more And then play that tune for me again. You can bring her close to me with that melody

Copyright 1954 by Melodie der Welt. Copyright for the United States and the British Empire a signed to Hill & Range Songs, Inc. This versis copyright 1954 by Ross Junknickei, Inc. and Hill Range Songs Inc. Music controlled by Hill Range Songs, Inc. International Copyright Secure all rights reserved. Used by permission.

YAJO, YAJC The Bullfighter's Song)

Olay olay olay olay olay The crowd shouted loud He heard them and he bowed That sunny afternoon in Mexico.

Olay olay olay olay olay He stood strong and bold And waved his cape of gold That sunny afternoon in Mexico He walked straight and proud And smiled up at the crowd Then knelt down in the center of the ring

Larga cambriada! Came a shout from the stands Larga cambriada! And the striking up of bands.

Olay olay olay olay olay He knelt there in fear And knew the time was near That sunny afternoon in Mexico.

Olay olay olay olay olay The crowd now was still And waiting for the kill That Sunny afternoon in Mexico.

The gate opened wide. And as he stared inside His heart began to pound within his breast

Toro ah-ha-ah-ha He called the charging bull Toro ah-ha-ah-ha He called to the charging bull.

Olay olay olay olay olay The sand now is red The mighty bull lay dead That sunny afternoon in Mexico.
Copyright 1954 by Weiss & Barry, Inc.

2 LUG371 7 Thrilling Ways

Is love - or lack of it - giving you a rough time? Will your next move be the smart thing? Avoid disappointment, heartbreak! Save yourself lots of tragedy. Don't be a Faux Pas! For tested tactics, use HOW TO GET ALONG WITH GIRLS, HOW TO GET ALONG WITH BOYS, and THE DOLLAR BOOK OF ETIQUETTE

Put psychology to work. Make your own lucky breaks. Win your "one and only." It's easy with these three amazing handbooks.

10-DAY TRIAL OFFER

FREE 10 days' trial if you mail coupon now. Get your copy in plain wrapper by return mail. Money back if not delighted.





READ FOR YOURSELF

How To Interest Someone in You ... Get Dates ... Win His or Her Love ... Become the "One and Only" ... "Make up" After a Quarrel ... Express Your Love ... Hold Your Sweetheart . . . Be a Personality . . . Improve Your Conversation, Looks, Manners ... Overcome Inferiority . . . and many

in and out of LOVE

How to Behave in and out of Love How to Blind-Date with Open Eves

How to Circulate and Make Friends

How to Return a Compliment

How to Carry On a Courtship

How to Be a "Smoothie"

How to Have Fun on a Budget

How to Say. "No" and Get Away with it

How to Be "at Home" Anywhere

How to Run Exciting Parties

How to Dispose of Bores and Pests

How to Date without Regrets

MAIL COUPON TODAY!!!

PLAZA BOOK CC., Dept. C-181 109 Broad St., New York 4, N. Y.

Send book or books checked below, I enclose (saving postal charges). If not pleased, I may return for refund.

The Dollar Book of Etiquette @ 98c How To Get Along With Girls @ 98c

How To Get Along With Boys @ 98c

ADDRESS__

CITY_

NAME

_ ZONE___STATE_

Check here if you prefer C.O.D. You pay postman 98c per book plus postal charges.

crying

AMAZING NEW TREATMENT FIGHTS PIMPLES WITH FIRST APPLICATION



you can stop shedding tears over unsightly externally caused* pimples, acne and blackheads because here is a new method of complete skin care based on the most recent scientific knowledge of complexion problems.

We therefore make an offer so compelling that you cannot, in fairness to yourself, pass up the opportunity it presents.

This offer is made to those who are suffering from bad skin and are earnestly interested in enjoying a clearer - smoother - healthier-looking skin again.

ested in enjoying a clear the fruits of our search for a formula, the best that science has developed for attacking common skin problems. Our experience has convinced us that the SEBASOL method is without equal in overcoming externally caused acne and pimples. We have therefore come to a decision—unprecedented, so far as we know, of taking all the risk ourselves.

YOU GET DOUBLE YOUR MONEY BACK

We believe the SEABASOL method of skin care is the greatest aid that has ever been offered to those interested in avoiding the misery of a bad skin. We can and do promise that after a 30-day trial you must see and enjoy a temarkable difference in your skin or we guarantee to refund not only the price you pay—but DOUBLE YOUR MONEY BACK.

We know we could not make this offer unless the SEBASOL complete treatment is all we say it is.

You want the clearest, smoothest and healthiest skin. That is your birthright. Study our guarantee. We take all the risk. You have the protection of DOUBLE YOUR MONEY BACK.

Send COUPON TODAY for Sensational No-Risk Offer!

ACT NOW BEFORE IT'S TOO LATE!

Neglect of acne can result in permanent scarring of your skin so act now! Take the first step—now—toward the good skin you desire. Fill out the coupon and mail—today—for a full 30-day supply. Price \$2.00 only 6 ¢ a day. Isn't your skin worth the best?



COMATE LABORATORIES INC., DEPT 5101 v 18 West 45 Street, N.Y. 36, N.Y.

Please rush at once the complete Sebasol skin treatment (30 days' supply) in plain wrapper. I must be completely satisfied with the results of the treatment or you GUARANTEE DOUBLE MY MONEY BACK upon return of the unused portion.

- ☐ Enclosed find \$2.00 (Cash, Check, Money Order).
- ☐ Send C.O.D. I will pay postman \$2.00 plus postal charges.

Address_

APO, FPO, Canada and Foreign, add 25 cents. No C.O.D.

PAYING 89c EACH FOR SONG PARADE RECORDS! NEW "Closer Grooved" 78 R.P.M. RECORDS WEEK'S 18 SONG PARADE

with DEAN MARTIN and OTHERS

ON BREAK-RESISTANT RECORDS - SOLD ON MONEY BACK GUARANTEE!

FOR 17c EACH!

COMPLETE 18 FOR \$298



Now! 6 Complete Hits on 1 Standard Speed Record

Starring DEAN MARTIN of THE DEAN MAR TIN-JERRY LEWIS TEAM and JEFF CLARK, formerly of the LUCKY STRIKE HIT PARADE. ARLENE JAMES of NBC-TV & ED SULLIVAN'S TOAST OF THE TOWN and STAN WOOD

18 SONG PARADE HITS BY DEAN MARTIN AND OTHERS FOR ONLY \$2.98

- I. If I Give My Heart to
- 1. If I Give My Heart of You
 2. Sh-Boom
 3. The High and the Mighty
 4. Hey There
 5. In the Chapel in the Moonlight
 6. They Were Doin' the Mambo
 7. Dream
 8. Oop Shoop

- 9. Hold My Hand
 10. Papa Loves Mambo
 11. Mambo In The Moonlight
 12. The Happy Wanderer
 13. Oh! Marie
 14. Not As A Stranger
 15. Skokiaan
 16. I Need You Now
 17. I Can't Tell A Waltz
 From A Tango
 8. Smile





AMAZING NEW RECORDING PROCESS puts Grooves closer together. You get 10,000 inches of grooves on one ten inch record! You get 3 Song Parade Hits on each side—Recorded by the famous Dean Martin, and Jeff Clark of the Lucky Strike Hit Parade and others—3 complete Lucky Song Parade Hits on each side! You save \$13.04. You pay only 17c a song, Only \$2.98 for all 18! You hear 3 songs without having to change

the record. NOTE THE OLD STYLE RECORD has only one song on each side. The New Improved record has closer grooves with three complete songs on each side. The closer grooved record puts over 10,000 inches of grooves on each side. You get three complete hits on each side.

MONEY BACK GUARANTEE

If you don't think you get a bargain, if you don't think you save money, if for any reason you are not 100% satisfied, KEEP ANY Six songs FREE and return the remaining 12 for Refund. Available in 45 R.P.M. and 78 R.P.M.

18 RHYTHM & BLUES - \$2.98

- 1. Rock of Ages
 2. Beautiful Isle
 3. When They Ring Those
 Golden Bells
 4. My Friend
 5. As Life Of A Flower
 6. The Touch of
 Cod's Hand
 7. Invisible Hands
 8. Let The Spirit Descend
 9, Home of the Soul
 10. A Pretty Wreath
 For Mother's Grave
 11. Stormy Waters
 12. Glory Land March
 13. Just A Closer Walk
 With Thee
 14. I Can't Help What
 Others Do
 15. I know Who Holds
 Tomorrow
 16. Mansion Over The
 Hilltop
 17. The Family Who Prays
 18. Too Much Sinning
 19. Suppertime
 20. The Lord Will Make
 A Way Somehow

12 SQUARE DANCES & BOOK—\$2.98 u get 12 Square Dance Songs by Hap Williams and thers plus Gift Book "Square Dancing" for \$2.98 Mockin' Bird 7. Chicken Reel Flop Eared Mule Buffalo Gal Oh. Susanna Soidier's Joy Devil's Dream LUS BOOK: "Square Dancing for Young and Old"

☐ 18 COLLECTOR'S SONGS-\$2.98

- By Snooky Lanson, Bill Lawrence, etc.

 1. Tell Me You're Mine
 2. Bye, Bye Blues
 3. You Belong To Me
 4. Anywhere I Wander
 5. Takes Two To
 Tango
 6. My Baby's Coming
 Home
 7. Lady of Spain
 8. Keep It A Secret
 9. Hold Me, Thill
 Me, Klas Me
 18. Oh Happy Day

- Sh-Boom What's That In The Chapel in the Moonlight Honey Love Sery Ways Just Make Love To Me I F Teel So Bad If I Loved You Lovey Dovey

- 10. Pinase Forgive Me
 11. Goodnight Sweetheart,
 Goodnight
 12. I Understand Just How
 You Feel
 13. Work With Me Annie
 14. Shake, Rattle and Roll
 15. You're Mine
 16. Little Mama
 17. Oh What A Dream
 16. Dear On

- Don't Drop It
 Don't Drop It
 Don't Drop It
 Don't Brop It
 Don't Brop It
 Don't Brown
 Beart, Goodnight, Sweet
 Beart, Goodnight
 Anymore
 Anymore
 Sparkling Brown
 Even Tho
 Back Up Buddy
 Hernando's Hideaway
 Go Boy, Go

 18. Deaf One
 11. Rose Marie
 12. Courtin' In The Rain
 12. Courtin' In The Rain
 13. Good Deal, Lucille
 14. Good Deal, Lucille
 15. One By One
 16. Cry, Cry Darlin'
 17. Thank You For
 Calling
 18. Slowly
 19. Pretty Words
 20. Honky Tonk Cirl

10 SONGS BY VATICAN CHOIR

OF ROME - In Latin - Only \$2.98

- Ave Marie
 Silent Night
 Regina Codi (Queen of Heaven)
 Jubilate Deo (Give Glory to God)
 Ninna, Nana (Lullaby)
 Town Petrus (Thou Art Peter)

 Art Scendi Delle Stelle (Thou Descends from the Stars)

 8. Adeste Fidelis
 Doral, Non Fiagere (Sleep, Do Not Cty)
 Arch Code (Sleep, Do Not Cty)
 Arch Code (Sleep, Do Not Cty)
 Arch Dedication to the People of U. S. A.)
 - ☐ 18 RUMBA RENDEZVOUS MAMBOS
 - ONLY \$2.98
 - 1. Mambo Boogie
 by Ramonos Marquez Orch.
 by Ramonos Marquez Orch.
 2 by Andre Octette
 3. Stranger in Paradise
 by Humberto Morales
 t I Want To Mambo
 by Ramonos Marquez Orch.
 5. Fokeron
 by Andre Octette
 6. Masdalena
 by Concestaa Tropicates
 by Concestaa Tropicates
 by Rene Touzet Orchestra
 9. Mambo Bornos
 by Ramonos Marques

- 10. Mambo Espansa
 by Rene Touzet Orchestra
 by Rene Touzet Orchestra
 11. by Rene Touzet Orchestra
 12. Mambo #6
 by Orquestas Tropicales
 13. Carzwa Touzet Orchestra
 14. Mambo Negro
 by Rene Touzet Orchestra
 15. Oh, Mein Papa
 by Humberto Morales
 16. Mambo #5
 17. Morenta
 18. Occ Palao
 18. Coco Palao
 18. Coco Palao
 by Orquestas Tropicales
 19. Orquestas Tropicales

46 CHILDREN'S SONGS - \$2.98

- Twinkle, Twinkle Little Star
 Old King Cole
 Little Tommy Tucker
 Lack & Little Tommy Tucker
 Lack & Little Tommy Tucker
 Lack & Little Tog Gong
 Humpty Dumpty
 Humpty Dumpty
 Little Tog Gong
 Lack
 Lac

 - 12. Farmer in the Dell
 13. Baa Baa Black Sheep
 14. Pop Goes the Weasel
 15. Three Blind Mice
 16. Mary Had a Little Lamb
 17. Skip to My Lou
 18. Row Row Your Boat
 19. Tom Tom the Piper's Son
 20. I've Been Working
 on the Kailroad
 11. Arkansas Traveler on the Railroad

 11. Arkansas Traveler

 22. I Saw a Ship A-Sailing

 23. Deedle, Deedle Dumpling
- 24. Hi Diddle Diddle
 25. Three Little Kittens
 26. Patty Cake, Patty Cake
 27. Git Along Little Dogie
 28. Ol' Chisolm Trail
 29. Rock-A-Bye Baby
 30. Brahms Lullaby
 31. Home on the Range
 32. Blue Tail Fly
 32. Blue Tail Fly
 34. Polity Chisolabe
 35. Billy Boy
 36. Sing a Song of Six Pence

- 37. Green Grass Grew
 All Around
 38. Simple Simon
 39. There Was an Old
 Woman
 40. The Mufin Man
 41. Little Bo Peep
 42. Little Bo Peep
 43. Little Boy Blue
 44. Perer Jacques
 45. Oh Susanna
 46. Lone Prairie:
- INCLUDES BOOKLET OF PICTURE-ILLUSTRATIONS AND WORDS TO THE MUSICI

17 BIBLE READINGS ON 4 RECORDS The Talking Bible - Only \$3.98

- 1. Creation of Heaven & Earth, Genesis 2. Ten Commandments, Exodus 1. The Result Commandments 2 of the Commandments 2 of the

- 18 MAMBO SONGS \$2.98

By Joe Loco, Tito Puente & Tito Rodrigues

- 10. El Nuevo Mambo
 11. Ouero Na Ma
 12. Besos De Caramalor
 13. Quilo El Bon Bon
 14. Mambo Neuva York
 15. Choropopipe
 16. Sans Souci Rumba
 17. Solos Tu Y Yo
 18. En Bolondron

- Esy El Mambo Hop Yumbambe
- ☐ \$8 CHRISTMAS SONGS \$2.98

- Sleigh Bells Jingle Bells White Christmas 1'll Be Home For Christmas Silent Night Adeste Fidelis Winter Wonderland Happy Holiday All I Want For Christmas I Saw Mommy Kissing Santa Claus

 - 11. Twas the Night Before
 Christmas
 12. Let It Snow
 13. Santa Claus is Coming to
 Town
 14. Frosty the Snowman
 15. You're All I Want for
 Christmas
 - Christmas
 16. Silver Bells
 17. Rudolph the Red Nosed
 Reindeer
 18. Christmas Island

MAIL NO RISK COUPON TODAY!

BETTER VALUES CO., Dept. 495 318 Market St., Newark, New Jersey

□ Rush the 18 Top Smash Hit Songs starring Dean Martin, Jeff Clark and Arlene James and a supporting cast on 3 break-resistant vinyl records. I enclose \$2.98, send postage prepald. (I save 90c by sending full \$2.98 payment with my order.) I may keep any six songs and only return 12 for refund if not satisfied. □ Send 78 RPM speed. □ Send 45 RPM speed. □ I enclose \$2.98 rush the 20 Hillibilly Songs. □ I enclose \$2.98 rush the 12 Square Dances and book.

- □ 1 enclose \$2.98 rush the 20 Country Hymns. 1 enclose \$3.98. Send the 17 Bible Readings.
- ☐ I enclose \$2.98. Send the 18 Collectors Songs.
- ☐ I enclose \$2.98 rush the 18 Christmas Songs.
 ☐ I enclose \$2.98 rush the 46 Childrens Songs. 🛘 I enclose \$2.98 rush the 18 Rhythm & Blues.
- ☐ I enclose \$4.98 rush the 18 Mambos.
 ☐ I enclose \$3.98, Send the 10 Vatican Songs.
 ☐ I enclose \$2.98. Send the 18 Rumba Bendezvous Mambos.

.... MONEY BACK GUARANTEE



"I Never Once Thought I Would Be Able to Play the Piano...

... Now I play for parties and many more entertainments. I play the piano for my church. I have many friends and am invited to many parties. I can't express how happy I am. Thanks a million times to the U.S. School of Music!"

Cora Franklin Duke

WHAT INSTRUMENT DO YOU LIKE? WE'LL SHOW YOU HOW PLAYING IT TOMORROW — Even if you don't know a note of music today!



Why miss out any longer on the deep-down satisfaction of being able to provide musical entertainment for your-self and others?

CHOOSE YOUR FAVORITE INSTRUMENT

Now it's easy to learn — by note — Piano, Guitar, Accordion, Violin, Hawaiian Guitar, Mandolin, Trumpet, Cornet, Saxophone, Tenor Banjo Organ, Ukulele, Clarinet, Trombone, Flute, or Piccolo. Write your choice in coupon.

U. S. SCHOOL OF MUSIC, Studio A-21, Port Washington, N. Y.

Send me your 36-page illustrated FREE BOOK. No obligation — and no salesman is to call upon me. I'm interested in playing (name instrument).

() I do () I do not - have instrument now.

(PLEASE PRINT)

City _____State ______

Do you love music? Can you hum a tune? Do you always get more out of looking at big clear step-by-step pictures than you do from listening to long explanations about rules and theories? THEN WE CAN TEACH YOU TO PLAY MUSIC—SO SOON YOU'LL FIND IT HARD TO BELIEVE!

Nearly 900,000 people have eagerly turned to this famous home-study method as the means of making their musical dreams come true. And no wonder! For here at last is a way to learn music without practicing boring scales and exercises — without the expense and inconvenience of having a private teacher.

THINK OF IT! Even if you don't know a single note of music now, you'll start right out playing real pieces by note—RIGHT FROM THE VERY FIRST LESSON! First you'll play tuneful little melodies. Then more advanced compositions. This builds up your musical skill and confidence so rapidly you'll be amazed! Soon you'll find yourself playing anything your friends want to hear. It's all so clearly explained—so EASY to understand—that even children "catch on" immediately.

Don't Worry About Special "Talent" or Cost

Don't worry about whether or not you have special "talent" — none is needed. And forget about the cost—it's only about a TENTH what you'd have to pay a private teacher. 5500,000 2 STUDENTS 2 Successful 3 Years 2

How Much Richer Your Life Will Be!

Just think how much richer you can make your life by gain-ing this wonderful accomplish-









ment! The good times that lie ahead of youl The new friends you wil! meet. The many exciting occasions on which your telephone will ring and a voice on the wire will beg, "You must come to our party and play for us!" The added enjoyment you'll get out of your leisure hours at home.

MUSIC IN YOUR OWN HOME

MAIL COUPON FOR FREE BOOK

Mailing the coupon places you under no obligation whatever - and no salesman will call on you. You will receive, by mail, our FREE illustrated book, How to Learn Music at Home, telling all about our simplified, copyrighted method of instruction, Your dream of playing music CAN come true if you'll mail the coupon at once to U. S. SCHOOL OF MUSIC, Studio A-21. Port Washington, N. Y. (Special Reduced Prices on instruments to our students.)